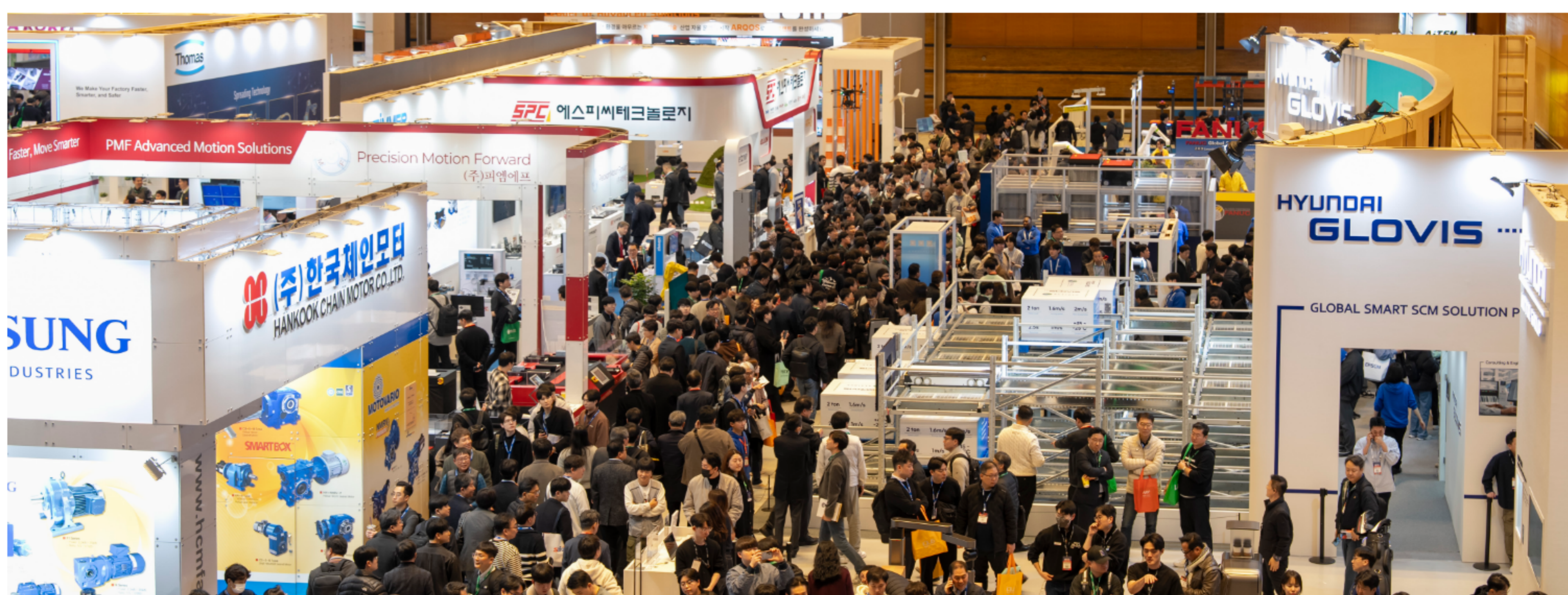


# AW 2026 展后总结报告

## 亚洲领先的制造业AX博览会，AW 2026



在3月4日至3月6日为期三天的展会期间，AW 2026共迎来了来自24个国家的500家企业参展，共设立2,300个展位。本次展会共吸引了80,019名观众到访。AW 2026重点展示了包括数字化转型和人形机器人在内的尖端技术，同时呈现了AX（自主制造）的当前与未来发展愿景。

## “AI工厂展馆”发布

AW 2026全新推出“AI工厂展馆”，展示制造业领域最新的人工智能技术趋势。该展馆不仅涵盖工艺层面的应用，还展示了从软件AI到实体AI的核心解决方案，为下一代智能工厂的实现提供方向。

## AW SUMMIT - 中国人形机器人大会

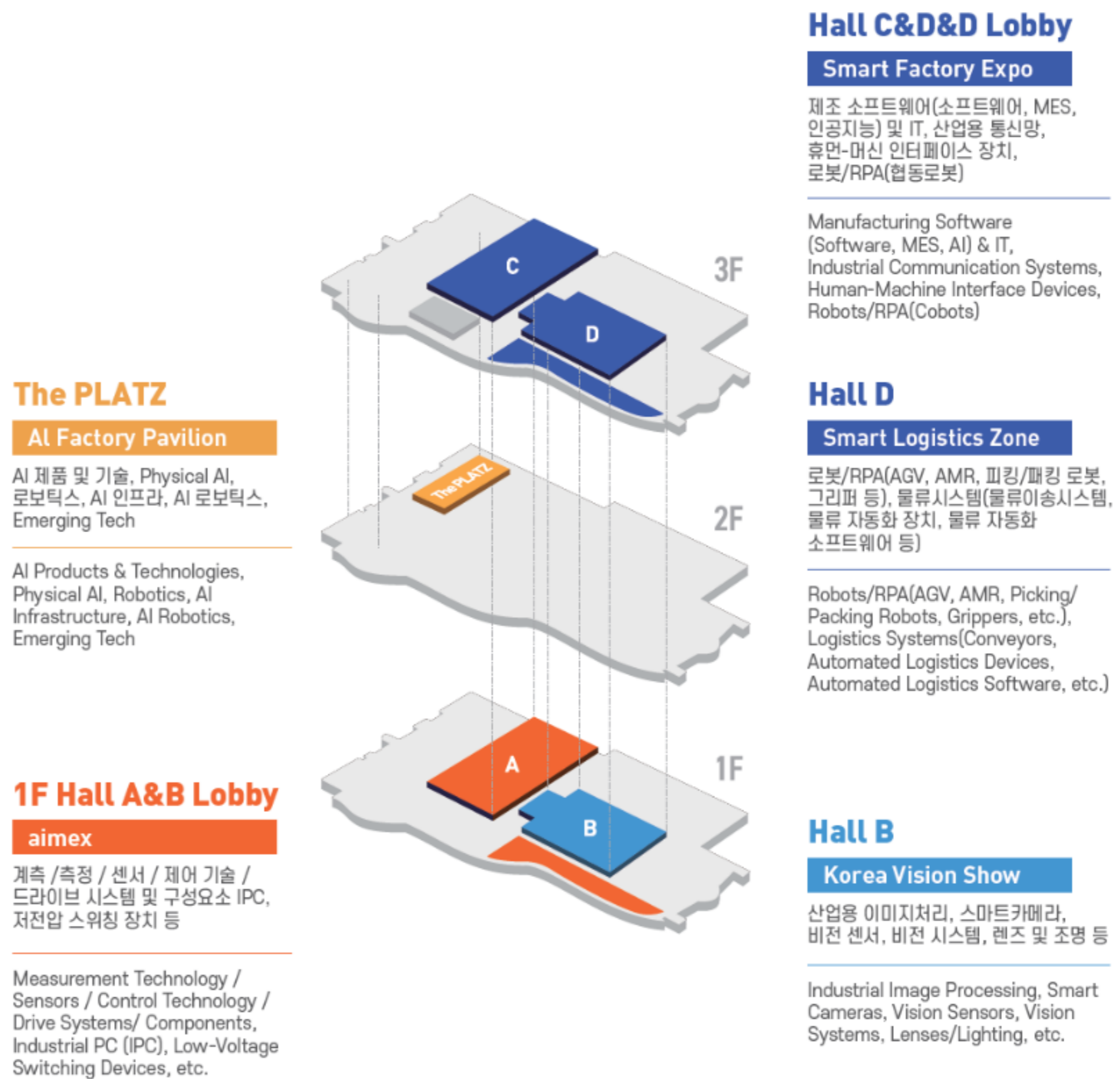
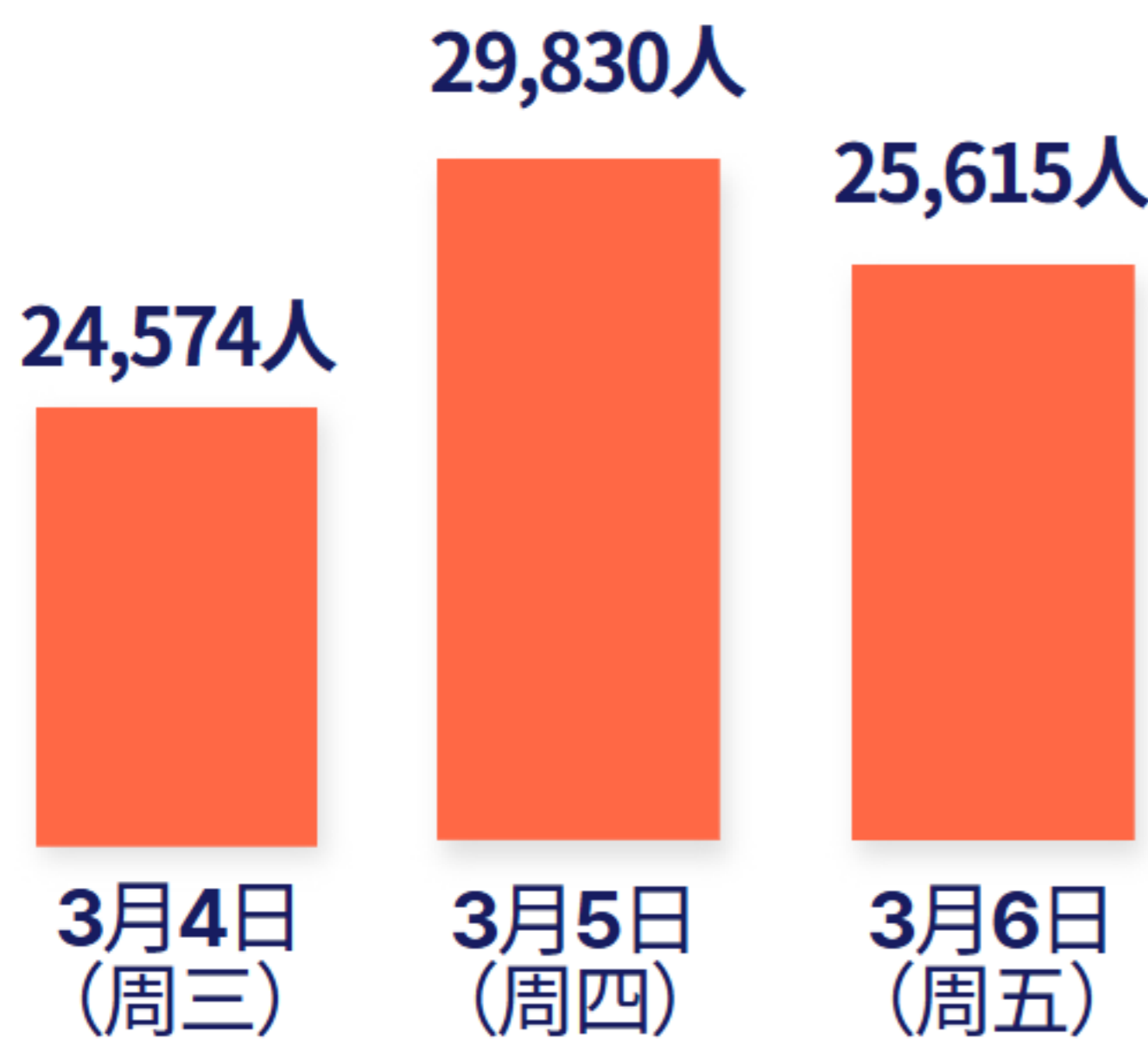
韩国首次举办的中国人形机器人大会，吸引了约1,000名参会者以及100多位媒体代表。本次大会汇聚了AGIBOT, Unitree, Fourier, Leju, Huawei (华为)等中国领先的人形机器人企业。本次大会深入探讨了在人形机器人快速发展的背景下的商业化战略及全球产业趋势。

# AW 2026 展会概况

时间 / 地点	2026. 3. 4(周三) - 3. 6(周五), 共3天 / Coex 全馆(A,B,C,D厅), 大厅, THE PLATZ
预计规模	500家企业 / 2,300个展位 / 80,019名观众
主办单位	Coex, Korea Industry Intelligentization Association, Korea Smart Manufacturing Office, Korea Machine Vision Industrial Association, Chomdan INC, Korea International Trade Association
支持单位	Ministry of Trade, Industry and Resources, Ministry of SMEs and Startups, Korea Industrial Complex Corporation, Korea Technopark Association, Smart Manufacturing Innovation Business Association
赞助单位	Doosan Corporation Digital Innovation BU, Schneider Electric
官方买家国家	乌兹别克斯坦、中国、蒙古、印度尼西亚、马来西亚、印度、越南、沙特阿拉伯、日本、澳大利亚、新加坡
买家代表团	UNIDO (United Nations Industrial Development Organization)
特别展区	AI工厂馆
同期活动	CEO SUMMIT、开放创新对接会、AWesome Night、KITA 1:1 商务洽谈会、UNIDO国际买家商务对接会
会议	AW SUMMIT - 中国人形机器人大会、约200场专业会议, 包括2026产业智能化大会、AI自主制造创新大会、2026机器视觉技术研讨会

## <展馆构成>

共计**80,019**名观众到场, 创下历史**最大规模**



## <展馆构成>



# AW 2026

## 会议·参展企业研讨会

3月4日 (周三)

### 会议

	VENUE	TIME	TOPIC	ORGANIZER
1F	Grand Ballroom	13:00 ~ 17:30	AW SUMMIT – China Humanoid Conference	Coex
2F	THE PLATZ AI Factory Stage	13:50 ~ 15:40	IR Pitching	KOIIA
3F	Conference Room 317	10:00 ~ 15:20	2026 AI Machine Vision Technology Seminar	Korea Machine Vision Industrial Association
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.
	Conference Room 318	10:30 ~ 16:30	Physical AI for the 'Super-intelligent' Manufacturing Floor	THEELEC
	Conference Room 327	13:00 ~ 17:00	AI-based smart factory seminar to improve production efficiency	elec4

### 参展企业研讨会

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
KOSMO	Conference Room 301	10:00 ~ 12:00	Presentation of Best Practices in Manufacturing Data Productization Projects and Manufacturing Data Consulting	Kwang Gyu Seo, Professor Dong Han Park, Senior Researcher Jae Hyung Lee, CEO Yong Min Kim, Director
Zebra Technologies	Conference Room 304	10:00 ~ 12:00	Zebra Technologies' Machine Vision Roadmap for the Korean Market	Hee Jeong Seo, Country Manager Hyun Park, Senior Engineering Manager Jong Min Go, RS/MV Senior Sales Manager
Rockwell Automation Korea	Conference Room 305	10:00 ~ 12:00	'Creating the Future of Industrial Operations' : Rockwell Automation Korea Media Day 2026	Nak Hyun Kim, SR SALES MANAGER – INDUSTRY & OEM Won Suk Lee, MARKET ACCESS SR, MANAGER
STAUBLI KOREA	Conference Room 403	10:00 ~ 12:00	What makes Staubli stand out in factory automation with its industrial robots and AGVs.	Dong Ki An, Team Manager
DAIM Research	Conference Room 301	13:00 ~ 15:00	The Rise of Physical AI: Reshaping the Future of Manufacturing Introduction to DAIM Research Solutions and Their Strategic Value xMS, Global-Leading Autonomous Universal Robot Fleet Management Solution xSIM, Digital Twin Simulation Solution for Manufacturing Logistics System	Youngjae Jang, CEO Sungwook Lee, Vice President Ilhoe Hwang, Partner Seol Hwang, Partner
DEKIST	Conference Room 304	13:00 ~ 15:00	Maximizing Semiconductor Process Safety and Driving Operational Innovation through Real-Time Data Management	Andy Woo, CEO Chris Min, Manager
DAINCUBE	Conference Room 314	13:00 ~ 15:00	Smart Motion, Intelligent Future : The Future of Robot Control Envisioned by DAINCUBE	Kim Geun Yeon, CEO
Impactive AI	Conference Room 403	13:00 ~ 15:00	The Productivity Revolution Driven by Predictive AI	Doo Hee Chung, CEO
WITHROBOT	Conference Room 403	15:00 ~ 17:00	The Future of AI Agent – Driven Industrial Operations in the Era of Manufacturing AX	Hong Yoon Sik, Director

3月5日 (周四)

### 会议

	VENUE	TIME	TOPIC	ORGANIZER
2F	THE PLATZ AI Factory Stage	10:20 ~ 15:20	AI Factory Seminar AI Value Up for Manufacturing: Advancing Process Innovation with AI	KOIIA
3F	Hall E	09:50 ~ 16:00	Industrial Intelligentization Conference 2026 : The Future of AI-Native Manufacturing	KOIIA
	Conference Room 317	10:00 ~ 15:20	2026 AI Machine Vision Technology Seminar	Korea Machine Vision Industrial Association
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.

### 参展企业研讨会

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
Rockwell Automation Korea	Studio 159 (2F)	11:00 ~ 13:30	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
		14:00 ~ 17:00	'Smart Machine Seminar 2026	Martin Ha, OEM Sales Lead Sang Hun Kwon, GOTC Lead
ASETEC CO., LTD	Conference Room 301	10:00 ~ 12:00	Smart Manufacturing and Implementation of Optimized Logistics Automation via Robotics	Hee Suk Kang, COO
Rockwell Automation Korea	Conference Room 302	10:00 ~ 17:00	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
Neurocle	Conference Room 328	10:00 ~ 12:00	Auto Deep Learning Model Training to MLOps: Neurocle's Solution to AI Vision Inspection for Manufacturing	Hong Suk Lee, CEO and 2 other speakers
BK Instruments Inc.	Conference Room 403	10:00 ~ 12:00	Seeing Beyond the Visible: Real-Time Quality Monitoring with Hyperspectral Imaging	Dong Gyun Min, Manager
MakinaRocks	Conference Room 301	14:00 ~ 16:00	How Physical AI Drives Performance in Manufacturing	Andre S. Yoon, CEO
CIMON	Conference Room 327	13:00 ~ 15:00	The Future of AI-Driven Automation	Seong Taek Jeong, AI Team Lead
KSTEC	Conference Room 328	13:00 ~ 15:00	Smart Factory Advancement Roadmap through Intelligent Production Planning – SyncPlan APS Cases and Strategy	Han Min Cho, Technical Director
IGPNET	Conference Room 304	13:00 ~ 15:00	Real-time Analysis, Mold Production Management Scheduling System [eSmart-DX]	Jeong Doo Yun, Deputy General Manager
FASTECH Co., Ltd.	Conference Room 403	13:00 ~ 15:00	Accelerating the construction of Smart Factories with CC-Link IE TSN-Compatible Solutions	Jin Il Song, CEO
FLUKE	Conference Room 304	15:00 ~ 17:00	Inspection of automated equipment and rotating machinery using an Acoustic Camera	Jung Sung Geun, Senior Manager
JAKA	Conference Room 314	15:00 ~ 17:00	Intelligent Automation Innovation by JAKA	Bree
INNOVATE UK	Conference Room 328	15:00 ~ 17:00	An introduction to the UK's advanced manufacturing sector plan "Made Smarter" and introducing UK robotics and automation innovators	Louise Hooker, Global Business Innovation Programme Manager
UNIDO	Conference Room 403	15:00 ~ 17:00	Smart Manufacturing Markets in Uzbekistan, Mongolia, and Sri Lanka and Opportunities for Korean Companies	Doriyor Usmanov, Advisor from Uzbekistan Chandima Abeyrathna, Commercial Head from Sri Lanka ERDINEBAYAR Ochibat, Communications Officer from ITA Mongolia

# AW 2026

## 会议·参展企业研讨会

3月6日 (周五)

会议

	VENUE	TIME	TOPIC	ORGANIZER
2F	THE PLATZ AI Factory Stage	10:20 ~ 11:30	AI Factory Seminar AI Value Up for Manufacturing: Advancing Process Innovation with AI	KOIA
3F	Hall E	09:20 ~ 16:00	Industrial Intelligentization Conference 2026 : The Future of AI-Native Manufacturing	KOIA
	Conference Room 317 / 318	10:00 ~ 16:30	e4ds PHYSICAL AI FRONTIER 2026	CH5Korea
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.

参展企业研讨会

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
SICK Korea	Studio 159 (2F)	10:00 ~ 12:00	Industry Trends and Key Technological Innovations in Real-Time Location Systems (RTLS)	Da Yeong Jo, SICK Digital Solution Business Manager Song Min Kim, CEO of MillTrack Co., Ltd.
Donghao Lansheng	Conference Room 301	10:00 ~ 12:00	Overseas Promotion for the 2026 China International Industry Fair	Xue Gang, Project Manager
Rockwell Automation Korea	Conference Room 302	10:00 ~ 17:00	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
CADians System	Studio 159 (2F)	13:00 ~ 15:00	Siemens AI-Driven Mechanical Design and Low-Code ALM Seminar	Jeong In Kim, Head of Division Eun Hee Noh, Director Taek Min Kim, Director Yun Seok Choi, Professional

### AW SUMMIT - 中国人形机器人大会

在AW 2026期间，AW SUMMIT中国人形机器人大会首次在韩国举办。本次大会汇聚了AGIBOT、Unitree, Fourier, Leju等中国领先的人形机器人制造商，以及提供核心嵌入式智能与人形机器人软件技术的关键企业-Huawei(华为)。

-约有1,000名观众及100多位媒体代表参加了本次大会。



日期

3月4日 (周三) 13:00 ~ 17:40

地点

COEX 大宴会厅

演讲嘉宾

Shin Hyung-Kwan | China Capital Markets Lab, CEO

Yan Weixin | 上海人工智能研究院 首席科学家

Zhou Bin | Fourier 副总裁

Daniel He | Huawei(华为) 高级AI架构师

Jiang Chengyi | Unitree 解决方案经理

Ren Guangjie | Leju 解决方案负责人

人形机器人演示

Agibot X2, G2

Unitree G1

Leju Kuavo 第四代 Pro, Kuavo 4 Pro

# AW 2026 同期活动

## AW 2026 CEO 峰会



AW 2026将通过CEO SUMMIT早餐论坛，与参展企业代表分享智能制造创新与自主制造的发展趋势与愿景，在共同探索未来的同时，强化交流合作机会。

日期 3月4日（周三）7:00 ~ 9:00

地点 COEX 402会议室

议程主题 企业AX总体规划，  
基于AGI的通用型人形机器人，  
基于AI的智能制造创新3.0战略

## AW 2026 KITA 一对一商务洽谈



AW 2026通过由韩国国际贸易协会（KITA）组织的海外买家一对一商务洽谈，支持本土企业开拓实际海外市场。

参与买家数量 来自8个国家的23家企业

洽谈金额 9,700万美元

预计签约金额 2,600万美元

# AW 2026 同期活动

## AW 2026 全球媒体大奖

包括DIGITIMES, EE Times (台湾) 以及The Robot Report (美国) 在内的全球知名行业媒体到访AW 2026, 对参展企业的技术实力与创新能力进行现场评估, 并评选出海外媒体大奖的优秀企业及产品。



### 全球媒体大奖前三企业

The Robot Report(美国)	Epson(爱普生)韩国, Hypergra, Polaris3D
DIGITIMES (台湾)	MakinaRocks, Impactive AI, emCT
EE Times (台湾)	Analog Devices, Bosch Rexroth(博世力士乐)韩国, Advantech(研华)韩国

## AW 2026 UNIDO 国际买家商务对接



AW 2026全新举办了UNIDO国际买家商务对接活动, 邀请来自乌兹别克斯坦, 蒙古等国家的海外买家, 与韩国企业开展务实的商务洽谈。

参与企业数量	29家
洽谈次数	38家
洽谈金额	508,600 ~ 1,694,500 美元

## AW 2026 高端VIP休息室

AW 2026在创业展区 (2层) 为参展企业的高管 (C-level) 运营了高端VIP休息室, 在提升参展满意度的同时, 强化整体品牌价值



# AW 2026 照片

