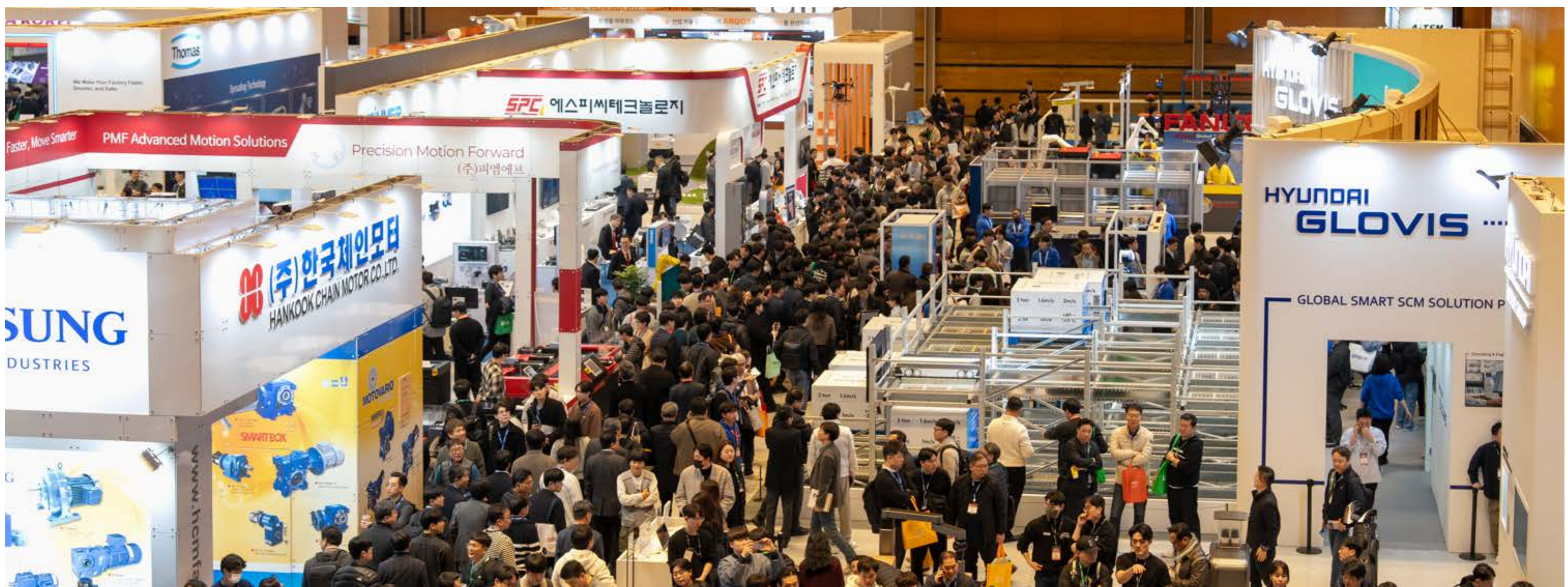


AW 2026 Post-Show Report

Asia's Leading Manufacturing AX Expo, AW 2026



Over the three-day exhibition period from March 4 to March 6, AW 2026 welcomed 500 companies from 24 countries, operating a total of 2,300 booths. The event recorded 80,019 visitors. AW 2026 highlighted cutting-edge technologies including digital transformation and humanoid robotics, presenting both the current and future vision of AX(Autonomous Manufacturing).

Launch of 'AI Factory Pavilion'

AW 2026 newly introduced the AI Factory Pavilion, showcasing the latest AI technology trends across the manufacturing industry. Beyond process-level applications, the pavilion presented core AI solutions ranging from software AI to Physical AI, offering into next-generation smart factory implementation.

AW SUMMIT - China Humanoid Conference

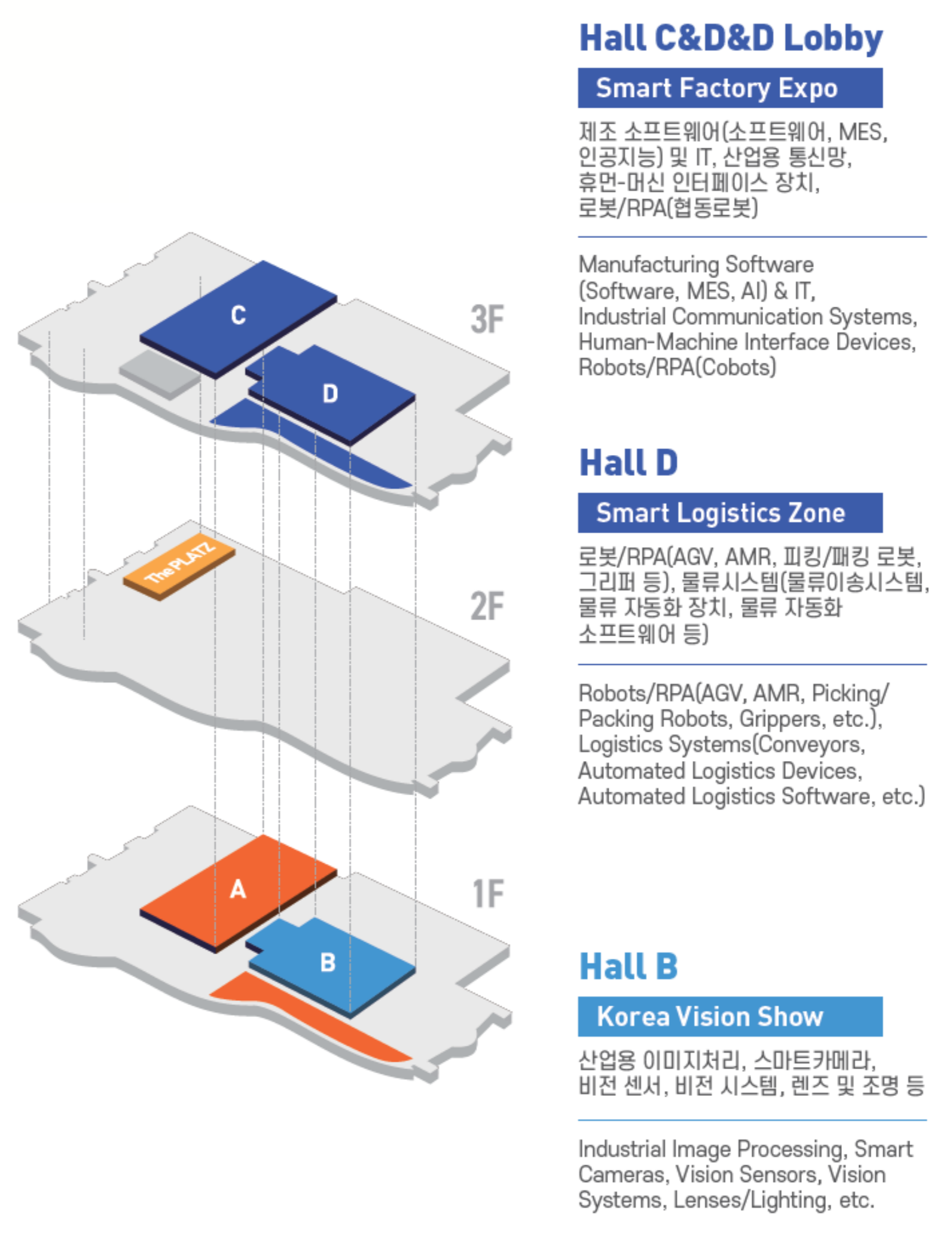
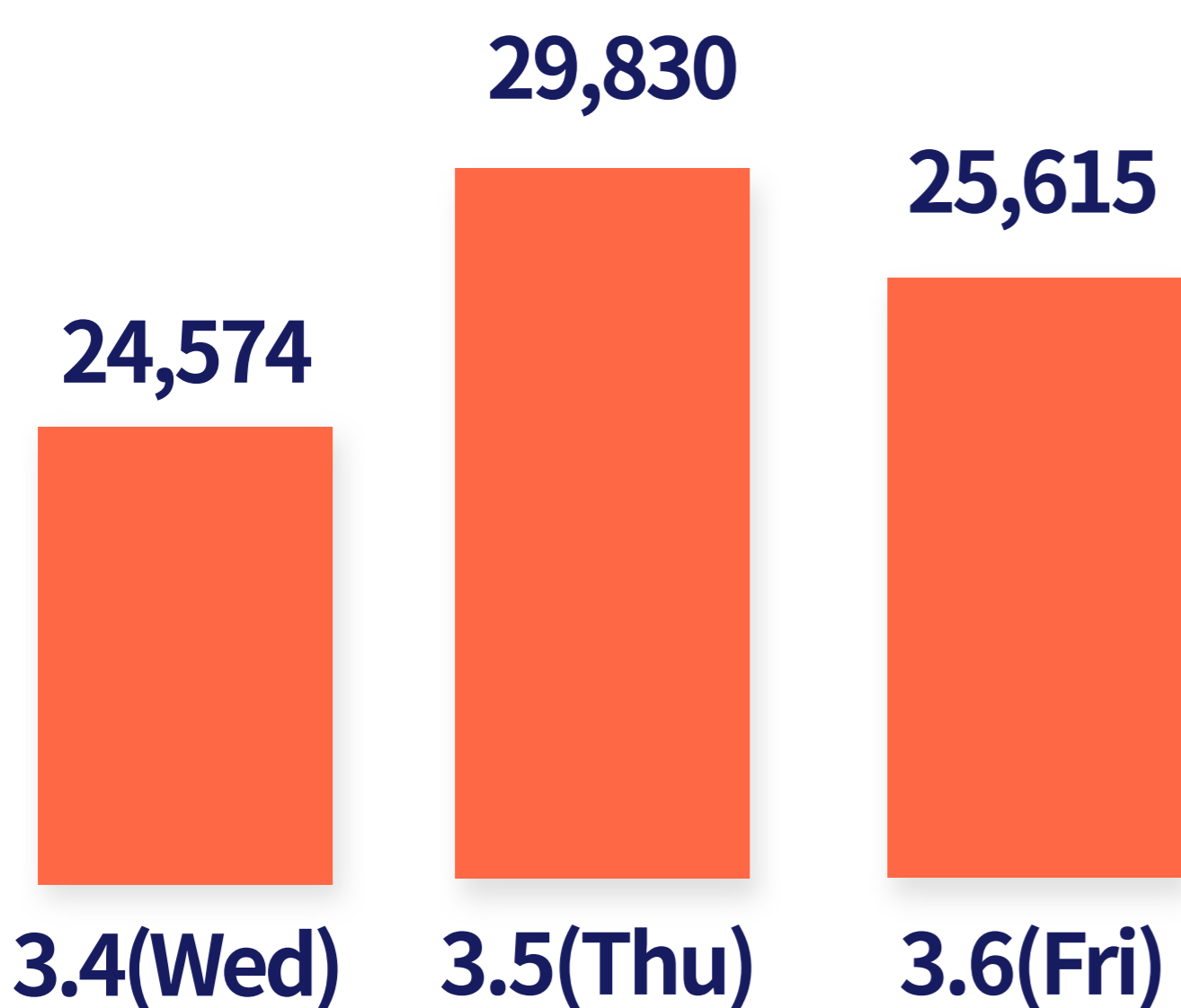
Korea's first-ever China Humanoid Robot Conference, attracted approximately 1,000 attendees and over 100 media representatives. The conference brought together leading Chinese humanoid companies such as AGIBOT, Unitree, Fourier, Leju and Huawei. The conference has addressed commercialization strategies and global industry trends in the rapidly evolving humanoid robotics sector.

AW 2026 Overview

Period / Venue	March 4 (Wed.) - March 6 (Fri.), 2026 / Coex (Halls A, B, C, D), Lobby, THE PLATZ
Scale	500 Exhibitors 2,300 Booths 80,019 Visitors
Organizers	Coex, Korea Industry Intelligentization Association, Korea Smart Manufacturing Office, Korea Machine Vision Industrial Association, Chomdan INC, Korea International Trade Association
Supported by	Ministry of Trade, Industry and Resources, Ministry of SMEs and Startups, Korea Industrial Complex Corporation, Korea Technopark Association, Smart Manufacturing Innovation Business Association
Sponsored by	Doosan Corporation Digital Innovation BU, Schneider Electric
Official Buyer Country	Uzbekistan, China, Mongolia, Indonesia, Malaysia, India, Vietnam, Saudi Arabia, Japan, Australia, Singapore
Buyer Delegation	UNIDO (United Nations Industrial Development Organization)
Special Pavilion	AI Factory Pavilion
Concurrent Events	CEO SUMMIT, Open Innovation Round, AWesome Night, KITA 1:1 Business Meeting, UNIDO International Buyer Biz Matching
Conference	AW SUMMIT - China Humanoid Conference, About 200 professional sessions including 2026 Industrial Intelligentization Conference, AI Autonomous Manufacturing Innovation Conference, 2026 AI Machine Vision Technology Seminar

<Hall Composition>

Total of **80,019** visitors attended, marking the **largest turnout** in history



<Hall Composition>



AW 2026

Conference · Exhibitor Seminar

Mar. 4 (Wed)

Conference

	VENUE	TIME	TOPIC	ORGANIZER
1F	Grand Ballroom	13:00 ~ 17:30	AW SUMMIT – China Humanoid Conference	Coex
2F	THE PLATZ AI Factory Stage	13:50 ~ 15:40	IR Pitching	KOIIA
3F	Conference Room 317	10:00 ~ 15:20	2026 AI Machine Vision Technology Seminar	Korea Machine Vision Industrial Association
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.
	Conference Room 318	10:30 ~ 16:30	Physical AI for the 'Super-intelligent' Manufacturing Floor	THEELEC
	Conference Room 327	13:00 ~ 17:00	AI-based smart factory seminar to improve production efficiency	elec4

Exhibitor Seminar

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
KOSMO	Conference Room 301	10:00 ~ 12:00	Presentation of Best Practices in Manufacturing Data Productization Projects and Manufacturing Data Consulting	Kwang Gyu Seo, Professor Dong Han Park, Senior Researcher Jae Hyung Lee, CEO Yong Min Kim, Director
Zebra Technologies	Conference Room 304	10:00 ~ 12:00	Zebra Technologies' Machine Vision Roadmap for the Korean Market	Hee Jeong Seo, Country Manager Hyun Park, Senior Engineering Manager Jong Min Go, FS/MV Senior Sales Manager
Rockwell Automation Korea	Conference Room 305	10:00 ~ 12:00	'Creating the Future of Industrial Operations' : Rockwell Automation Korea Media Day 2026	Nak Hyun Kim, SR SALES MANAGER – INDUSTRY & OEM Won Suk Lee, MARKET ACCESS SR, MANAGER
STAUBLI KOREA	Conference Room 403	10:00 ~ 12:00	What makes Staubli stand out in factory automation with its industrial robots and AGVs.	Dong Ki An, Team Manager
DAIM Research	Conference Room 301	13:00 ~ 15:00	The Rise of Physical AI: Reshaping the Future of Manufacturing Introduction to DAIM Research Solutions and Their Strategic Value xMS, Global-Leading Autonomous Universal Robot Fleet Management Solution xSIM, Digital Twin Simulation Solution for Manufacturing Logistics System	Youngjae Jang, CEO Sungwook Lee, Vice President Ilhoe Hwang, Partner Seol Hwang, Partner
DEKIST	Conference Room 304	13:00 ~ 15:00	Maximizing Semiconductor Process Safety and Driving Operational Innovation through Real-Time Data Management	Andy Woo, CEO Chris Min, Manager
DAINCUBE	Conference Room 314	13:00 ~ 15:00	Smart Motion, Intelligent Future : The Future of Robot Control Envisioned by DAINCUBE	Kim Geun Yeon, CEO
Impactive AI	Conference Room 403	13:00 ~ 15:00	The Productivity Revolution Driven by Predictive AI	Doo Hee Chung, CEO
WITHROBOT	Conference Room 403	15:00 ~ 17:00	The Future of AI Agent – Driven Industrial Operations in the Era of Manufacturing AX	Hong Yoon Sik, Director

Mar 5 (Thu)

Conference

	VENUE	TIME	TOPIC	ORGANIZER
2F	THE PLATZ AI Factory Stage	10:20 ~ 15:20	AI Factory Seminar AI Value Up for Manufacturing: Advancing Process Innovation with AI	KOIIA
3F	Hall E	09:50 ~ 16:00	Industrial Intelligentization Conference 2026 : The Future of AI-Native Manufacturing	KOIIA
	Conference Room 317	10:00 ~ 15:20	2026 AI Machine Vision Technology Seminar	Korea Machine Vision Industrial Association
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.

Exhibitor Seminar

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
Rockwell Automation Korea	Studio 159 (2F)	11:00 ~ 13:30	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
		14:00 ~ 17:00	'Smart Machine Seminar 2026	Martin Ha, OEM Sales Lead Sang Hun Kwon, GOTC Lead
ASETEC CO., LTD	Conference Room 301	10:00 ~ 12:00	Smart Manufacturing and Implementation of Optimized Logistics Automation via Robotics	Hee Suk Kang, COO
Rockwell Automation Korea	Conference Room 302	10:00 ~ 17:00	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
Neurocle	Conference Room 328	10:00 ~ 12:00	Auto Deep Learning Model Training to MLOps: Neurocle's Solution to AI Vision Inspection for Manufacturing	Hong Suk Lee, CEO and 2 other speakers
BK Instruments Inc.	Conference Room 403	10:00 ~ 12:00	Seeing Beyond the Visible: Real-Time Quality Monitoring with Hyperspectral Imaging	Dong Gyun Min, Manager
MakinaRocks	Conference Room 301	14:00 ~ 16:00	How Physical AI Drives Performance in Manufacturing	Andre S. Yoon, CEO
CIMON	Conference Room 327	13:00 ~ 15:00	The Future of AI-Driven Automation	Seong Taek Jeong, AI Team Lead
KSTEC	Conference Room 328	13:00 ~ 15:00	Smart Factory Advancement Roadmap through Intelligent Production Planning – SyncPlan APS Cases and Strategy	Han Min Cho, Technical Director
IGPNET	Conference Room 304	13:00 ~ 15:00	Real-time Analysis, Mold Production Management Scheduling System [eSmart-DX]	Jeong Doo Yun, Deputy General Manager
FASTECH Co., Ltd.	Conference Room 403	13:00 ~ 15:00	Accelerating the construction of Smart Factories with CC-Link IE TSN-Compatible Solutions	Jin Il Song, CEO
FLUKE	Conference Room 304	15:00 ~ 17:00	Inspection of automated equipment and rotating machinery using an Acoustic Camera	Jung Sung Geun, Senior Manager
JAKA	Conference Room 314	15:00 ~ 17:00	Intelligent Automation Innovation by JAKA	Bree
INNOVATE UK	Conference Room 328	15:00 ~ 17:00	An introduction to the UK's advanced manufacturing sector plan "Made Smarter" and introducing UK robotics and automation innovators	Louise Hooker, Global Business Innovation Programme Manager
UNIDO	Conference Room 403	15:00 ~ 17:00	Smart Manufacturing Markets in Uzbekistan, Mongolia, and Sri Lanka and Opportunities for Korean Companies	Doriyor Usmanov, Advisor from Uzbekistan Chandima Abeyratna, Commercial Head from Sri Lanka ERDENEBAVAR Ochirbat, Communications Officer from ITA Mongolia

AW 2026 Conference · Exhibitor Seminar

Mar 6 (Fri)

Conference

	VENUE	TIME	TOPIC	ORGANIZER
2F	THE PLATZ AI Factory Stage	10:20 ~ 11:30	AI Factory Seminar AI Value Up for Manufacturing: Advancing Process Innovation with AI	KOIA
3F	Hall E	09:20 ~ 16:00	Industrial Intelligentization Conference 2026 : The Future of AI-Native Manufacturing	KOIA
	Conference Room 317 / 318	10:00 ~ 16:30	e4ds PHYSICAL AI FRONTIER 2026	CH5Korea
	Conference Room 307 / 308	10:00 ~ 16:10	AI Autonomous Manufacturing Innovation Conference	Chomdan Inc.

Exhibitor Seminar

EXHIBITOR	VENUE	TIME	TOPIC	SPEAKER
SICK Korea	Studio 159 (2F)	10:00 ~ 12:00	Industry Trends and Key Technological Innovations in Real-Time Location Systems (RTLS)	Da Yeong Jo, SICK Digital Solution Business Manager Song Min Kim, CEO of MillTrack Co., Ltd.
Donghao Lansheng	Conference Room 301	10:00 ~ 12:00	Overseas Promotion for the 2026 China International Industry Fair	Xue Gang, Project Manager
Rockwell Automation Korea	Conference Room 302	10:00 ~ 17:00	Smart Safety & Digital Transformation seminar for Battery OEM	Jason Kim, Global Industry Consultant Bob Lee, Safety Technology Consultant
CADians System	Studio 159 (2F)	13:00 ~ 15:00	Siemens AI-Driven Mechanical Design and Low-Code ALM Seminar	Jeong In Kim, Head of Division Eun Hee Noh, Director Taek Min Kim, Director Yun Seok Choi, Professional

AW SUMMIT - China Humanoid Conference

At AW 2026 the AW SUMMIT China Humanoid Conference was held for the first time in Korea. The conference lineup includes China's leading humanoid robot manufacturers such as AGIBOT, Unitree, Fourier, Leju, alongside Huawei - a key player providing core embedded intelligence and humanoid robot software technologies.

- Approximately 1,000 visitors and over 100 media representatives attended the conference.



Date

March 4 (Wed) 13:00 ~ 17:40

Venue

Grand Ballroom, Coex

Speaker

Shin Hyung-Kwan | China Capital Markets Lab, CEO
 Yan Weixin | Shanghai Artificial Intelligence Research Institute, Chief Scientist
 Zhou Bin | Fourier, Vice President
 Daniel He | Huawei, Senior AI Architect
 Jiang Chengyi | Unitree, Solution Manager
 Ren Guangjie | Leju, Head of Solutions

Humanoid Robot
Demonstration

Agibot X2, G2
 Unitree G1
 Leju Kuavo 4th Generation Pro, Kuavo 4 Pro

AW 2026 Concurrent Events

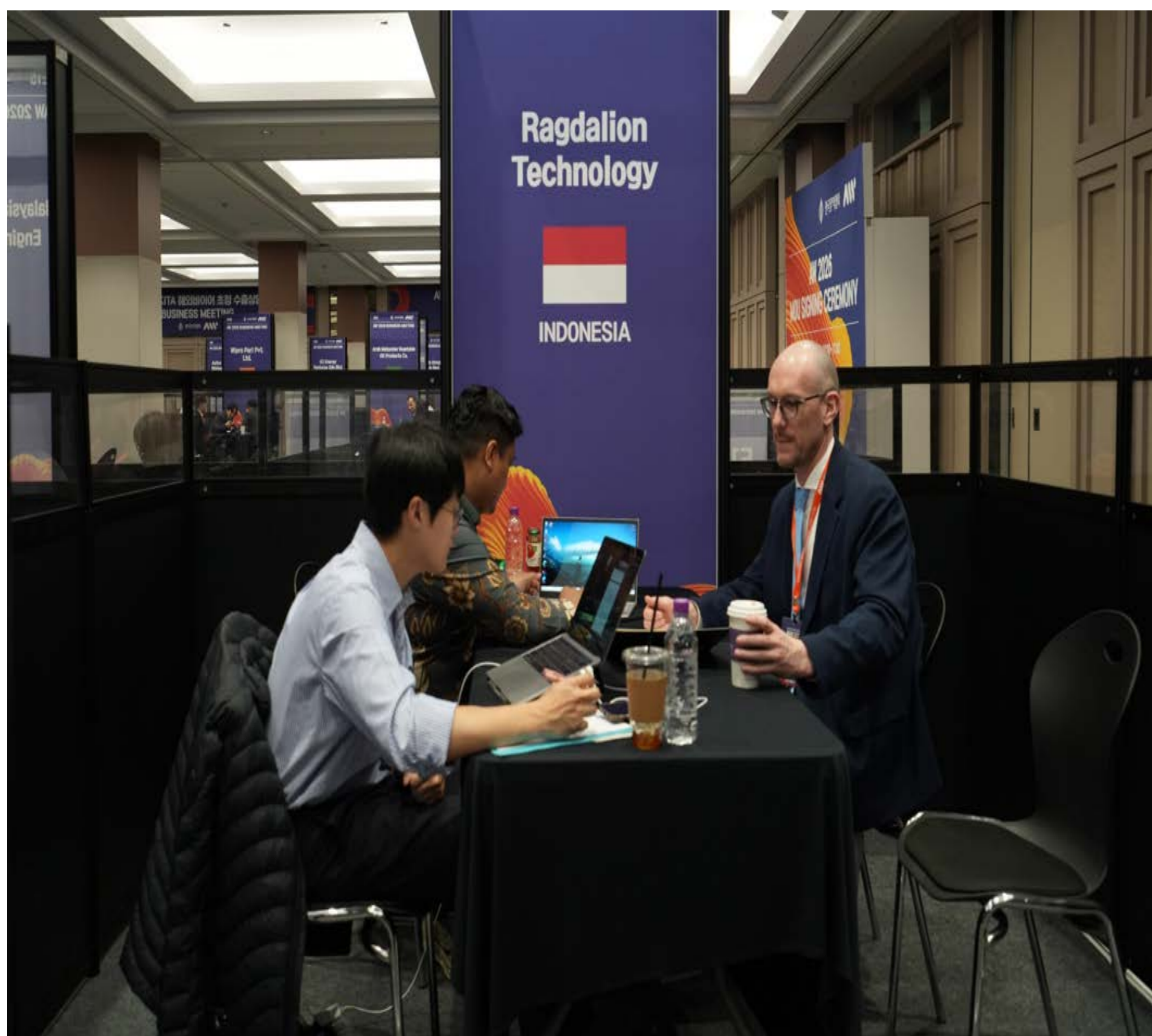
AW 2026 CEO SUMMIT



AW 2026 will enhance networking opportunities by sharing trends and visions on smart manufacturing innovation and autonomous manufacturing with representatives from participating companies through the CEO SUMMIT Breakfast Forum, while exploring the future together.

Date	March 4 (Wed) 7:00 ~ 9:00
Venue	Conference Room 402, Coex
Program Topic	Corporate AX Master Plan, AGI-Powered General-Purpose Humanoid Robots, AI-based Smart Manufacturing Innovation 3.0 Strategy

AW 2026 KITA 1:1 Business Meeting



AW 2026 supports domestic companies in developing practical overseas markets by hosting 1:1 business meeting with international buyers organized by the Korea International Trade Association (KITA).

Number of Participating Buyers	23 companies from 8 countries
Consultation Amount	USD 97,000,000
Expected Contract Value	USD 26,000,000

AW 2026 Concurrent Events

AW 2026 Global Media Award

Renowned global industry media, including DIGITIMES and EE Times (Taiwan) and The Robot Report (USA) visited AW 2026 to conduct on-site evaluations of exhibitors' technological capabilities and innovation, and select outstanding exhibitors and products for the Overseas Media Awards.



Global Media Award Top 3 Companies

The Robot Report (USA)	Epson Korea, Hypergram, Polaris3D
DIGITIMES (Taiwan)	MakinaRocks, Impactive AI, emCT
EE Times (Taiwan)	Analog Devices, Bosch Rexroth Korea, Advantech KR

AW 2026 UNIDO International Buyer Biz Matching

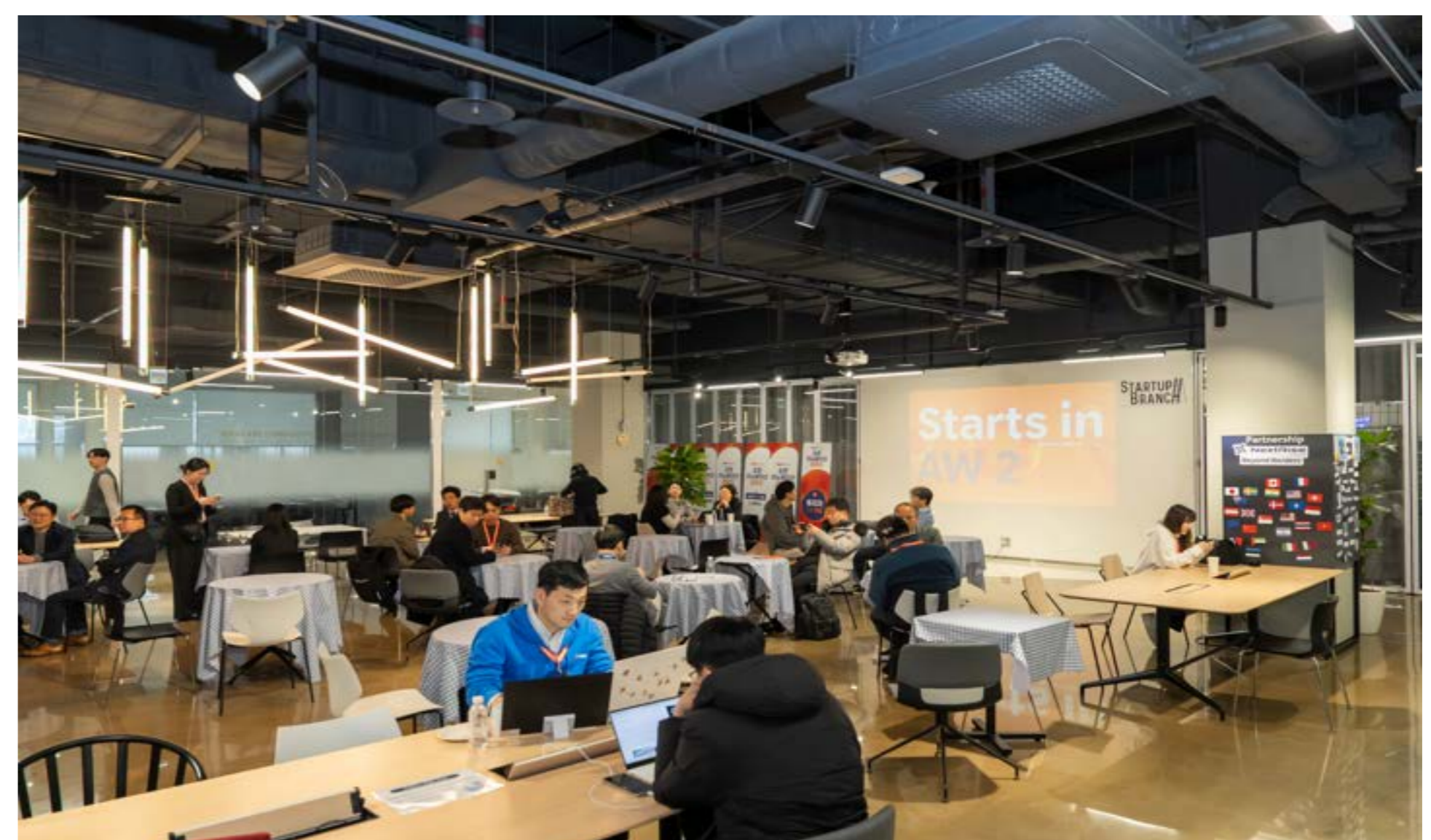


AW 2026 hosted a new UNIDO International Buyer Biz Matching, inviting overseas buyers from Uzbekistan, Mongolia to support practical business discussions with Korean companies.

Number of Participating Companies	29
Number of Consultations	38
Consultation Value	USD 508,600 - 1,694,500

AW 2026 Premium VIP Lounge

AW 2026 operated a premium VIP lounge for C - level executives of participating companies in the Startup Branch (2F), enhancing exhibitor satisfaction while strengthening overall brand value.



AW 2026 Photos

