FOOD
WEEK
KOREA 2026

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Nov 4 (Wed) - **Nov 7** (Sat), **2026**
Coex Hall A, B, C & The Platz







FOOD WEEK KOREA 2026 Secretariat

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2026 THEME

TASTE THE INNOVATION

Food Week Korea is
the largest food exhibition
in Seoul, the heart of Korea
-showcasing everything
from fresh ingredients and premium foods
to automation systems, smart kitchens,
and cutting-edge food technologies.



FOOD WEEK KOREA 2026

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Show Overview

Title	FOOD WEEK KOREA 2026
Date	November 4 - 7, 2026
Venue	Coex Hall A, B, C & The Platz, Seoul, Korea
Scale	1,000 Exhibitors, 1,800 Booths from 30 Countries 60,000 Visitors from 80 Countries
Exhibits	**【Food & Beverage】** Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Dessert & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Food, Vegan, Alternative Food, Functional Food **【HORECA Solution】** Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solutions, Bulk Food Ingredients **【Food Technology & AI】** Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
Host	Coex | Ministry of Agriculture, Food and Rural Affairs
Organizer	Coex | Korea Agro-Fisheries & Food Trade Corporation
Certifications	UFI (The Global Association of the Exhibition Industry) AKEI (Association of Korea Exhibition Industry)
Supporting Organizations(TBD)	Seoul Metropolitan Government, Gangnam-gu

Why
Food Week Korea?

1 Largest Food Exhibition in Seoul, Korea

Food Week Korea is one of Korea's premier international food exhibitions, held in the heart of Seoul.

In 2025, it brought together 950 exhibitors from 21 countries, showcasing over 1,532 booths and attracting 55,711 visitors from 81 countries. As a comprehensive global platform for the food industry, Food Week Korea offers unparalleled opportunities to expand your network and grow your business in Asia's thriving food market.



Food Week **DOMESTIC & INTERNATIONAL**

Food Week **FANCY FOOD & TRENDS**

Food Week **NEXT K-FOOD & SMART SOLUTIONS**

Food Week **EXPORT & TRADE**

2 Exhibitor Satisfaction Rate : 95.2%!

Food Week Korea is a highly trusted B2B exhibition, recognized by over 1,000 food companies for delivering the most rewarding and satisfying business experience in the industry.

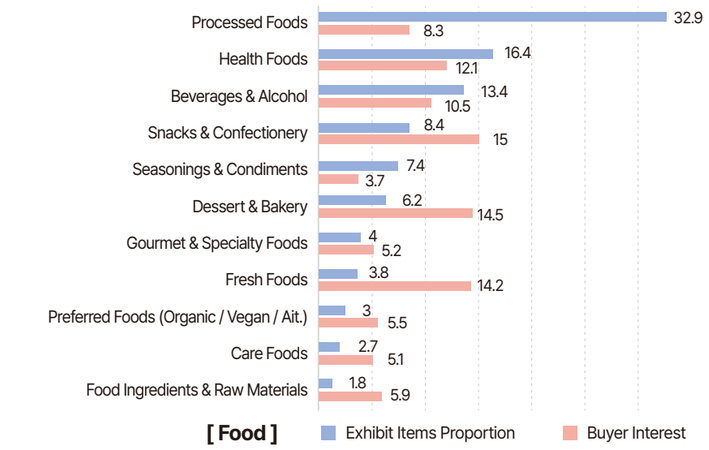


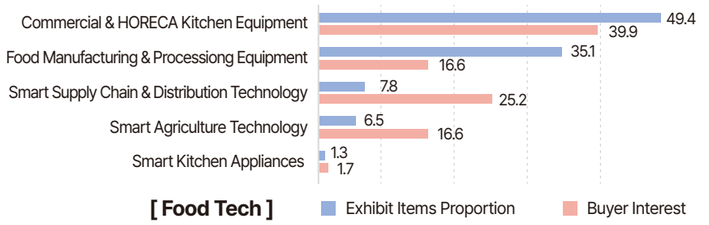


Intention to Participate Again

93.6% "Likely to participate again"

Exhibit Items Proportion and Buyer Interest





Why
Food Week Korea?



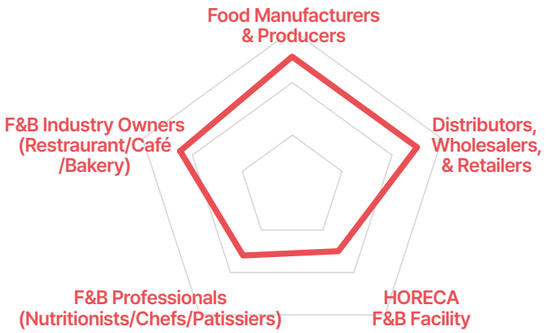
3 Over 60,000 Qualified Visitors

Broaden your business with qualified 60,000 buyers & consumers

Selected Qualified Buyers

Over 500,000 buyers have visited Food Week Korea.
We build a high-quality buyer base by engaging key decision-makers and attracting new prospects each year.

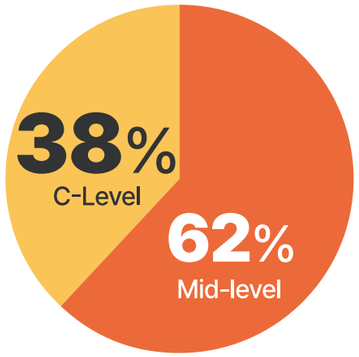
Buyer Profile



Core Decision-Makers

A high-quality buyer profile with strong representation of C-level decision-makers.

Buyer Quality









4 Top-tier Business Platform

A wide range of programs designed to enhance your business performance

Increased Brand Awareness

Providing a strategic exposure platform
that attracts buyer attention and builds brand awareness.

- NEW Product Pavilion
- Product Showcase
- Official SNS PR
- Newspaper PR

Tailored Brand Marketing

Creating an environment that strengthens brand focus,
highlights differentiated value and drives purchasing decisions.

- Marketing Stage
- Special Pavilion
- Event Program

BIZ-Matching

Designed with a focus on real purchasing needs,
it helps you achieve your sales goals efficiently.

Targeted Biz Matching with domestic & int'l buyers supported by dedicated scheduling, meeting lounges and interpretation services. Comprehensive support for business consultations, including scheduling management, dedicated meeting spaces, and professional interpretation services

Overseas Exhibitor BIZ-Matching
- 4.5 Meetings per Exhibitor
- Total Meeting Amount: USD 10.95 Million

Global Big Buyer Zone
- 2.3 Meetings per Exhibitor
- Total Meeting Amount: USD 12.24 Million

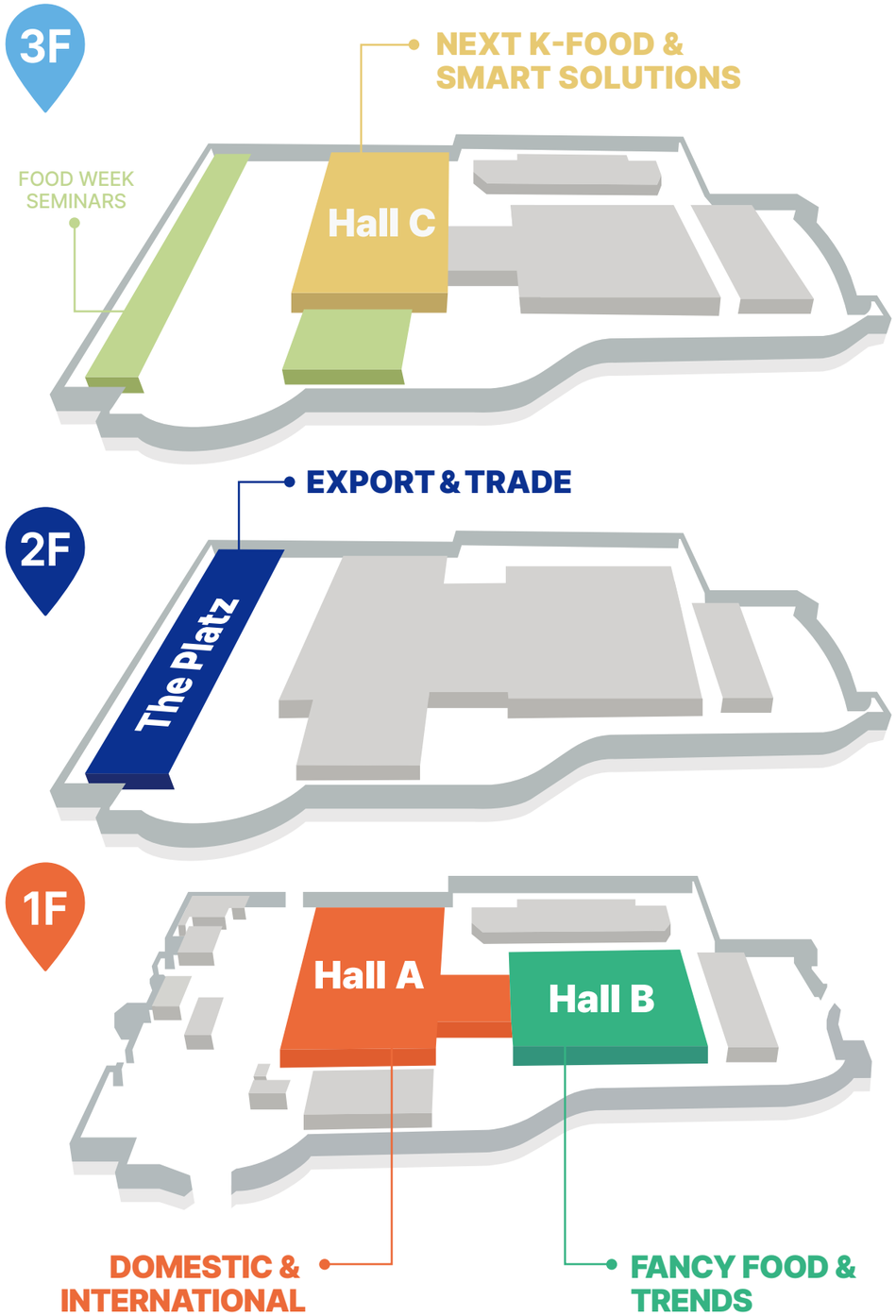












*The above floor plan is subject to change.

Hall A — DOMESTIC & INTERNATIONAL

A Global Food Pavilion showcasing
a wide array of domestic and international food products
from around 30 countries.



- Processed Foods
- Instant Foods & HMR
- Frozen/Refrigerated Foods
- Fruits/Vegetables/Grains
- Meat/Poultry/Seafood
- Organic Food
- Sauces & Seasonings
- Health Functional Food
- Wellness Food
- Functional Food
- Food Ingredients & Additives
- Food-related Organizations
- International Foods
- Int'l Food Organizations

Hall B — FANCY FOOD & TRENDS

A Fancy Food Pavilion featuring premium food brands,
including desserts, bakeries, wines, and liquors,
along with a diverse selection of gourmet and specialty foods



- Bakery
- Dessert
- Snacks
- Dairy Products
- Beverages
- Wine & Liquor
- Gourmet
- Specialty Food
- Premium Ingredients
- Smart Kitchen Appliances
- Tableware
- Culinary Lifestyle

Hall C — NEXT K-FOOD & SMART SOLUTIONS

A future-focused pavilion next-generation K-FOOD with global competitiveness,
alongside smart foodservice solutions leading AI-powered food technologies
and automation systems.



Global Ready K-FOOD
- K-Convenience/Processed Foods
- K-Snacks/Beverages/Sauces
- K-Functional Foods
- K-Traditional/Fermented Foods
- K-Alternative/Novel Food
- Smart Cooking Systems
- Commercial Kitchen Equipment
- Table Service Solution
- Smart Food Factories
- Smart Logistics & Distribution
- Food Fulfillment

The PLATZ — EXPORT & TRADE

A business platform connecting Korean food companies with overseas buyers.
It offers 1:1 business meetings, onsite consultations, and online buyer matchmaking.
The Platz serves as a hub for global business expansion and export support.













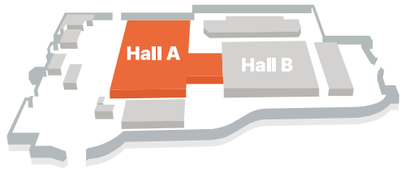


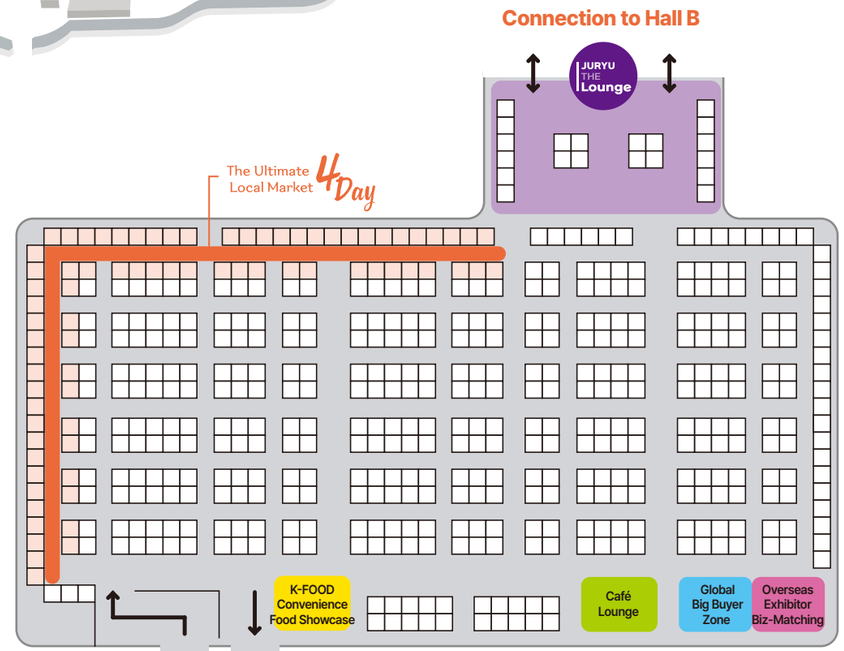
*All photos are from actual exhibition. (No AI-generated images)

Hall A

DOMESTIC & INTERNATIONAL

Show Layout





* The above layout is subject to change

DOMESTIC & INTERNATIONAL FOOD

GENERAL FOOD
Processed Food | Convenience Food | HMR | Frozen Food
Well-being & Health Food | Sauces & Seasonings | Food Ingredients

LOCAL FOOD
Local Produce | Meat & Poultry | Seafood | Dairy Products
Organic Food | Traditional Food | Local Pavilion

INTERNATIONAL PAVILION
International Processed Food | International Health Food
International Sauces & Seasonings | International Snacks
International Beverages | National Pavilion

















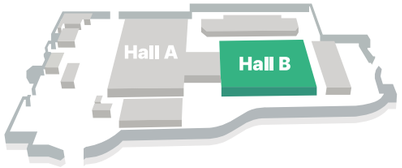


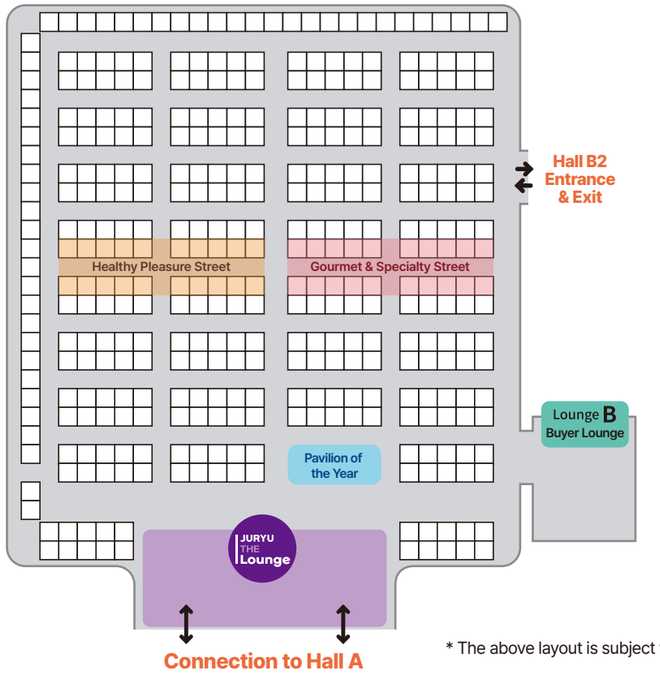
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Hall B

FANCY FOOD & TRENDS

Show Layout





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FANCY FOOD & TRENDS

Desserts & Snacks	Desserts | Bakery Products | Snacks | Ice Cream | Coffee & Tea Other Beverages | Traditional Sweets | Regional Specialty Snacks
Wine & Spirits	Wine | Whiskey | Beer | Craft Beer | Traditional Liquor | Sparkling Drinks RTD (Ready-to-Drink) | Low-alcohol Drinks | Liquor Accessories
Gourmet & Specialties	Dairy Products | Traditional Sauces, Oils & Vinegars | Premium Condiments Premium Meat & Seafood | Gourmet Ingredients | Gourmet Gift Sets
Smart Home Kitchen	Smart Cooking Appliances | Smart Kitchenware | Kitchen Tech Tableware | Cookware | Culinary Lifestyle



























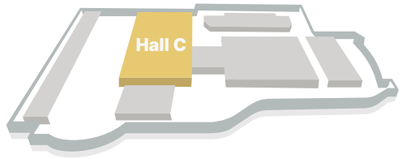


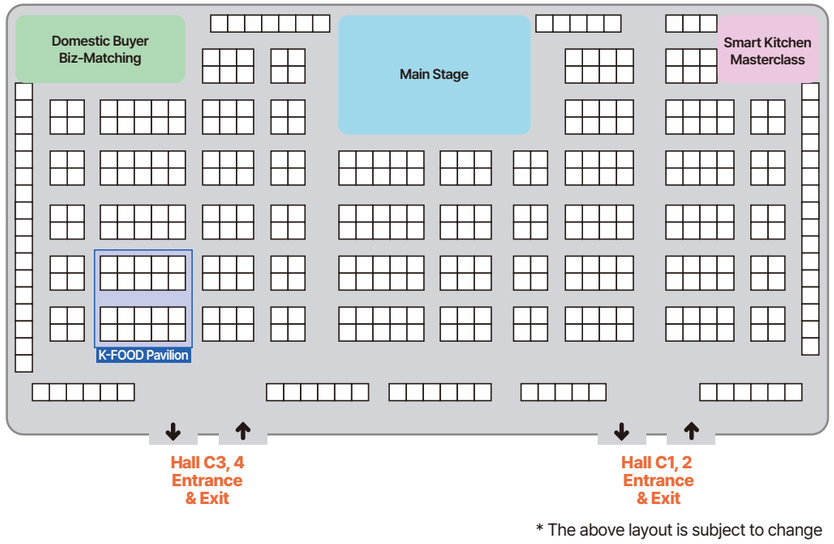
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Hall C

NEXT K-FOOD & SMART SOLUTIONS

Show Layout





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NEXT K-FOOD & SMART SOLUTIONS

NEXT K-FOOD

Next-Generation Korean Food for Global Markets
K-Convenience & Processed Foods | K-Snacks & Beverages
K-Sauces & Seasonings | K-Traditional & Fermented Foods etc.

HORECA Solutions

Foodservice & Catering Automation Equipment | Commercial Kitchen
Machinery & Equipment | Commercial Kitchen Tools & Supplies
Bulk Food Ingredients | Home Meal Replacement (HMR) Solutions
Showcases & Display Fixtures | Hygiene & Safety & Security Equipment

AI-Food Tech

Food Manufacturing & Processing Equipment | Food Packaging Equipment
Smart Factory Solutions | Smart Logistics & Distribution
Smart Agriculture | Food Fulfillment Solutions
Food Safety & Hygiene & QC Solutions | Data Solutions











EXPANDED Business Program



Overseas Exhibitor BIZ-Matching

1:1 listing meetings with buyers for channel expansion in Korea (Department stores & Supermarkets / CVS / Home Shopping / F&B Franchises / Social Commerce / E-commerce / Live Commerce / Quick Delivery / Vending).

· Dates: Nov 4 – 6, 2026 (3 days)
· Format: 1:1 meetings between buyers and exhibitors

[Past Buyers]

THEBORN, amazon, 신세계백화점, MEGA MART, emart, OASIS, 롯데백화점, 하나로마트, 우체국쇼핑, Foodist, SK stoa, Kurly, GS리테일, Home plus, Gmarket, HYUNDAI, 아워홈, NS홈쇼핑, 한화갤러리아, SPC GFS, JACE COMPANY, BAEKWOON HOME SHOPPING, AK PLAZA, THE SHILLA, 롯데면세점, CJ 프레시웨이, 7-ELEVEN, HYUNDAI 현대그린푸드, coupang, 대상웰라이프, GS25, CU, 다이소



Global Big Buyer Zone

Arrangement of 1:1 export meetings with major buyers from Asia, America, and Europe… to support overseas market entry for leading Korean F&B companies.
On-site interpretation services provided to ensure successful meetings — the starting point for global expansion.

· Dates: Nov 4 – 6, 2026 (3 days)
· Format: 1:1 meetings between global big buyers and exhibitors (interpretation supported)

[2025 Big Buyer Countries]
US, France, Brazil, Japan, Vietnam, New Zealand, Thailand, Malaysia





PRODUCT Showcase Program



THE NEXT :
New Product Showcase

A dedicated exhibition space exclusively for new products launched in 2026
An opportunity to showcase your products beyond your booth.

Ready To Eat Korean Food :
K-Convenience Food Showcase

A specialized showcase of Ready-to-Eat (RTE) and K-Convenience Food products, offering insights into how Korean food brands are adapting fully prepared foods for global retail and foodservice markets.

[Free of Charge] [Participation Inquiries: Contact Secretariat]

Pavilion of the Year

A highly-recommended pavilion offering premium & specialty food made with qualified ingredients. Discover trending food categories and leading brands of the year through tasting and interactive experiences.

***Pavilion of 2025: House of Sauce**











Healthy Pleasure Street

A space showcasing innovative and diverse healthy diet products that reflect the “Healthy Pleasure” trend, seeking not only wellness but also taste. Experience a pleasant food lifestyle and a new diet culture where taste is never compromised.

Gourmet & Specialty Street

A highly-recommended pavilion offering premium & specialty food made with qualified ingredients. Explore curated gourmet products and emerging specialty food trends in one place.







The Ultimate Local Market 4Day

An exclusive pavilion bringing together regional specialties from across Korea, offering a curated showcase of diverse local products in one place. Meet authentic taste of each region brings to this pavilion in Food Week Korea 2026.

JURYU THE Lounge

A special pavilion introducing diverse Alcoholic & non-alcoholic products – from wine, whisky, cocktails, beers to traditional liquors, RTD bar-related offerings.

*The above images are for reference purposes only. Design of the special pavilion is subject to change.

Conference



Korea Food Outlook 2027

This international conference analyzes major consumption trends and market dynamics in the global and domestic food industry. Experts from global F&B consulting, retail, and academia are invited to share insights and outlooks on the future of food.

- **Date** November 4 (Wed) – 5 (Thu), 2026 (2 days)
- **Venue** Conference Room 401, Coex
- **Scale** Apporx. 400 attendees (F&B professionals, media, press, etc.)

K-Food Tech Conference 2026

This conference explores the future of the food industry through cutting-edge food tech innovation. Topics include sustainability, smart kitchen technologies, and the growing role of AI and robotics in culinary systems.

- **Date** November 4 (Wed) – 6 (Fri), 2026 (3 days, TBD)
- **Venue** Main Stage, Hall C, Coex
- **Scale** Apporx. 150 attendees (F&B professionals, media, press, etc.)



Food Week Seminar 2026

Hosted in collaboration with various institutions,
Food Week Korea presents a wide range of seminars covering both current and emerging issues from food distribution to marketing strategy.
The sessions offer valuable platforms for networking and knowledge exchange between exhibitors and visitors.

[Main Themes]
Cold Chain Solution, Food Safety, Food Tech Standardization, Halal/Vegan Certification, Food Trends Worldwide

How to apply for Food Week Korea 2026?



Dates	November 4 – 7, 2026
Venue	Coex Hall A, B, C, The Platz | Seoul, South Korea
Organizer	Coex, Ministry of Agriculture, Food and Rural Affairs
Items	[Food & Beverage] Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food [HORECA Solution] Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients [Food Technology & AI] Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
Certifications	UFI(The Global Association of the Exhibition Industry) AKEI (Association of Korea Exhibition Industry)

Application Guidelines

1	2	3	4
Submit Application	**Send Down Payment**	**Send Final Payment**	**Food Week Korea 2026**
Early Bird : ~ June 30, 2026 General : ~ Sep 30, 2026	Down Payment (50%) Within 1 week of application submission	Balance (50%) + Utility Fees Within 1 month of application submission	**Nov 4 - 7, 2026**

Booth Types & Fees

Category	Space Only (Space Only)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	**Minimum** units two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	**Booth Signage** Company name & Booth No. **Flooring** Needle punch carpet **Furniture** 1 information desk and 1 chair **Lighting** Standard lighting & 1 Power outlet	**Booth Signage** Company name & Booth No. **Flooring** Needle punch carpet **Furniture** 1 information desk and 1 chair **Lighting** Standard lighting & 1 Power outlet
Early Bird (~6/30)	USD 3,000	USD 3,300	USD 3,800
General (~9/30)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.
* The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee. Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act Law and pay a 10% VAT.

Utility Service Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
$90/kW	$100/kW	$250/port	$250/connection

* The fee above is for four day's use during exhibition period.

Early Bird Application

Discount USD 200 per booth until June 30, 2026

How to register

If you are interested in participating with a booth, please contact Food Week Korea Secretariat.

Food Week Korea Secretariat **T.** +82-2-6000-8164/1115 **E.** foodweekkorea@outlook.com **w.** www.foodweek.co.kr

Photo Gallery

*All photos are from actual exhibition. (No AI-generated images)



























