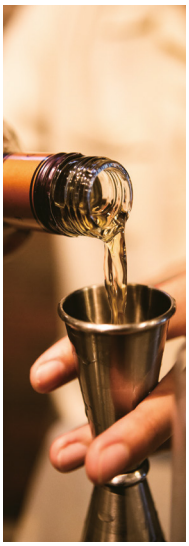
coex

FOOD WEEK KOREA 2026

푸드위크 코리아

NOV 4 (Wed) —7 (Sat), 2026

Coex Hall A, B, C & The Platz
Seoul, Korea







OVERSEAS VISITOR GUIDE



SHOW OVERVIEW

Title	Food Week Korea 2026
Dates	Nov 4(Wed) – 7(Sat), 2026
Venue	Coex Hall A, B, C & The Platz, Seoul, Korea
Scale	47 Countries 963 Companies 1,622 Booths, 55,000 Visitors
Host	coex, Ministry of Agriculture, Food and Rural Affairs
Organizer	coex, aT 한국농수산식품유통공사
Sponsor	SEOUL METROPOLITAN GOVERNMENT
Exhibits	[Food & Beverage] Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food [HORECA Solution] Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients [Food Technology & AI] Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
Certifications	UFI(The Global Association of the Exhibition Industry) AKEI (Association of Korea Exhibition Industry)

SHOW OPENING HOURS

Nov 4(Wed) – 6(Fri)	**10:00 - 18:00**
Nov 7 (Sat)	**10:00 - 17:00**

* The last admission is 1 hour before the closing time

How to get your entry pass

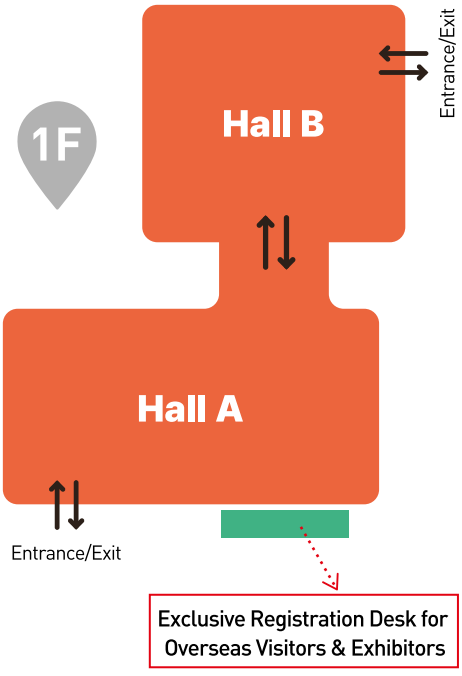
Exhibitors

Please pick up your exhibitor badge on November 3rd.

Date / Time	Pick-up Location
November 3rd 14:00	Overseas Registration Desk in front of Hall A (1F)

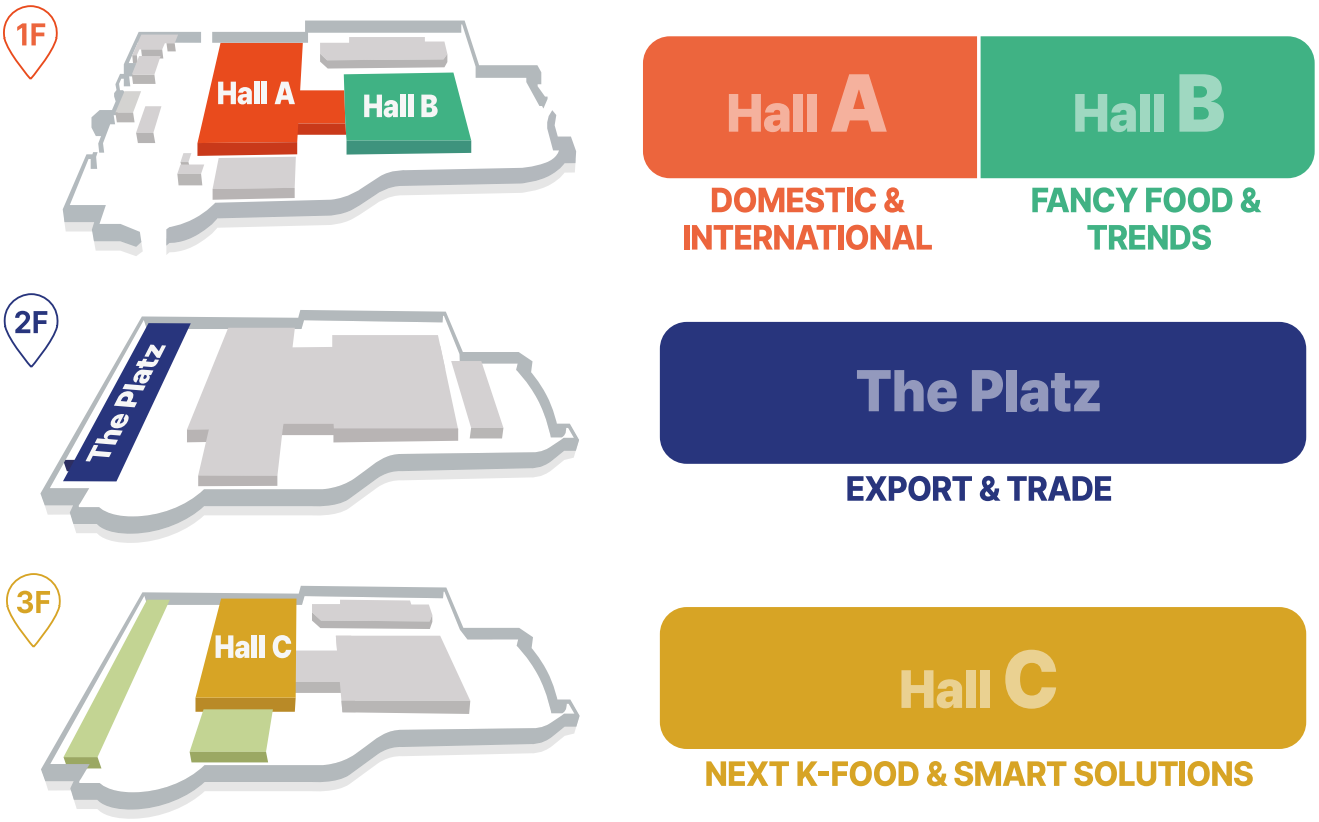
Visitors

Pre-Registered	Onsite Registration
Scan your QR code at the kiosk located at the registration desk. ※ QR code will be sent via email the day before the event.	Please present an ID that verifies you are a foreigner at the Overseas registration desk. ※ Overseas visitors can register for free.



Where Global Food Business Begins

Food Week Korea, the largest food related B2B trade show in Seoul!



Hall A	Hall B	The Platz	Hall C
DOMESTIC FOOD INTERNATIONAL FOOD	FANCY FOOD & TRENDS	EXPORT & TRADE	NEXT K-FOOD SMART SOLUTIONS
Overseas Exhibitor Biz-Matching Lounge	House of Pairings Playful Bites Collection JURYU THE LOUNGE Gourmet & Specialty Food Street Healthy Pleasure Street World Beer Station	Buy Korean Food+ (BKF+) * The Platz is accessible only to participants of related programs.	K-Food Business Connect Global Big Buyer Zone Domestic Exhibitor Biz-Matching Lounge UNIDO Overseas Market Entry Consulting
The Ultimate 4-Day Local Market THE NEXT: New Product Showcase K-Ready Meal Showcase			Catering Cooking Show Smart Food Service Showcase
Café Lounge (1F)	Lounge B (1F)		Main Stage Café Lounge (3F)

Our Partners

Ministry of Agriculture, Food and Rural Affairs

한국농수산식품유통공사 Korea Agro-Fisheries & Food Trade Corporation

SEOUL METROPOLITAN GOVERNMENT



Rest Lounge

Lounge B

Buyer Lounge provided for pre-registered buyer(green badges) and participating companies(exhibitor badges) only.



Café Lounge

Food Week Korea is together with AYANTU Coffee, the official partner of the Olympics of coffee field, "Cup of Excellence", and a social enterprise dedicated to improving coffee quality and supporting farmers.

Location: 1F Hall A, 3F Hall C

Access More Info!

Exhibitor Directory

Product Directory

Concurrent Programs

2026 SHOWCASE

THE NEXT

New Product Showcase

Hall A Lobby

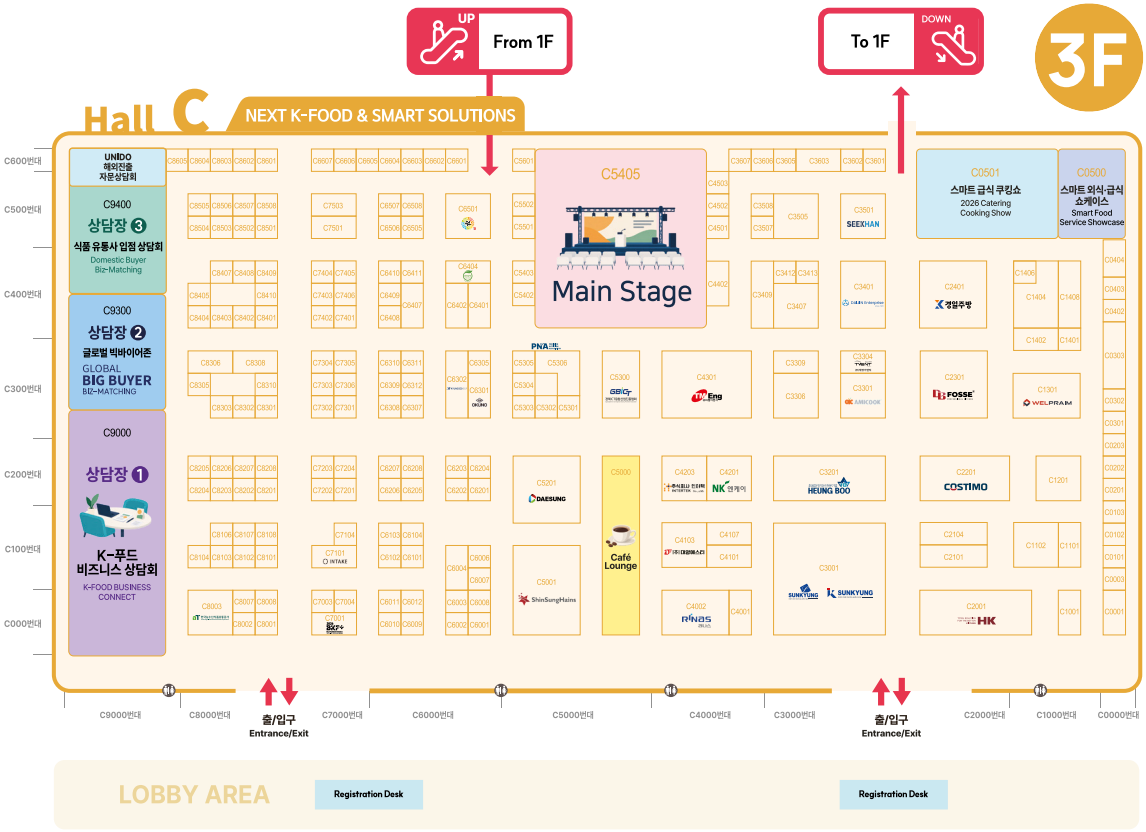
A showcase of exhibitors' newly launched products for 2026.

K-Ready Meal

Showcase

A7001

Korean ready-to-eat products combining authentic flavors with innovative cooking technologies.



2026 Special Pavilions: Experience Global Food Trends

House of Pairings Pavilion

2026 Main Pavilion · B4101

NONGSHIM · Samyang · paldo Fun&Yum

The main pavilion of Food Week Korea 2026, where Korea's best-loved convenience foods meet seasonal autumn produce from local farms.

The Ultimate 4-Day Local Market

A1401–A1503
A2401–A2604
A3401–A3602

Regional specialties from all across Korea come together in this four-day local market.

JURYU THE LOUNGE

J1001–J4004

A tasting lounge featuring alcoholic beverages, from traditional Korean drinks to wine and spirits.

Healthy Pleasure Street

B2407–B2503
B3413–B3505

A themed zone presenting the latest food trends that blend health, taste, and enjoyment.

Playful Bites Collection

B2101–B2115

A special pavilion centered on texture, from chewy and crispy to soft.

Gourmet & Specialty Food Street

B4411–B4504
B5411–B5504

Premium foods with high-quality ingredients and unique specialty foods from Korea and abroad.

World Beer Station

W1001–W1008

A curated selection of beers from around the world that are hard to find in Korea.

Live Programs Hall C (3F)



Catering Cooking Show

C0501
Nov 4 (Wed) – 6 (Fri) · 12:00 & 15:00

Live cooking shows with ovens and induction cooktops, featuring tasty catering menus and smarter kitchen techniques.

French Gastronomy Master Class

C0501
Nov 7 (Sat) · 11:00

Organized by FKCCI with Disciples Escoffier Korea, this masterclass showcases French culinary techniques through a live cooking demonstration and tasting.

963
Exhibitors
From 20 countries

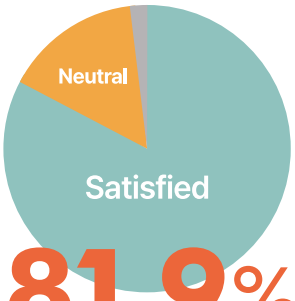
1,622
Booths across 3 Halls,
Covering 30,950 sqm

55,000
Visitors
From 47 Countries

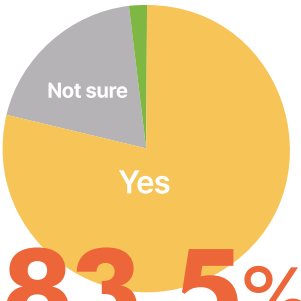


83.5% of participating companies expressed their intention to return next year

Exhibitor's Satisfaction



81.9%
of exhibitors were satisfied
Food Week Korea 2025



83.5%
of exhibitors are willing to
participate in future events



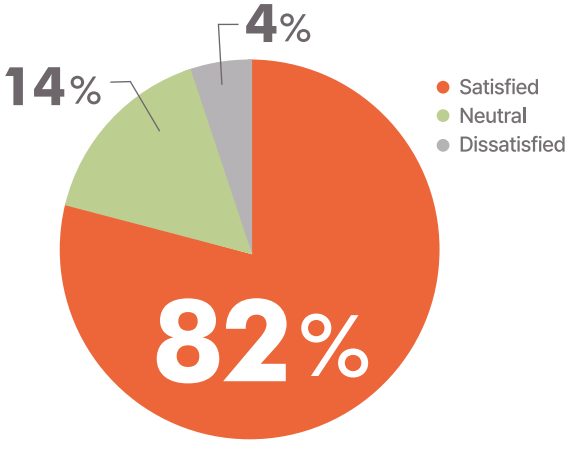
78.5%
of exhibitors were satisfied
with the **Quality of Buyers**

Buyer's Satisfaction

76%
of visitors were satisfied with the **exhibitors**

77%
of visitors were satisfied with the **exhibit items**

73%
of visitors **made a purchase**

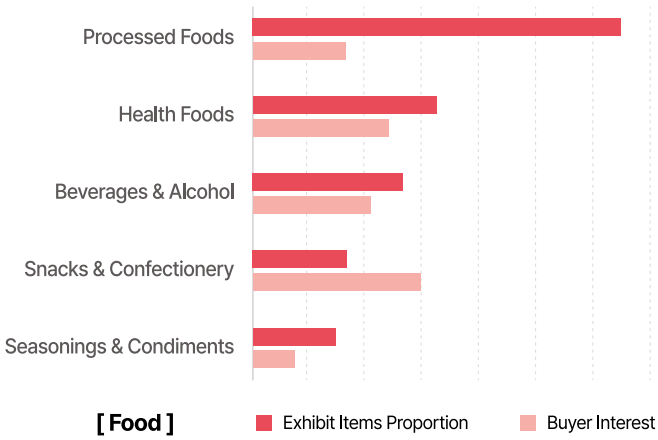


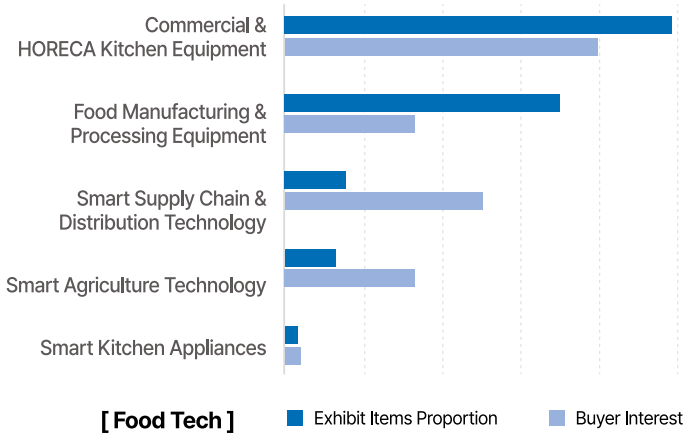
< Overall Satisfaction >



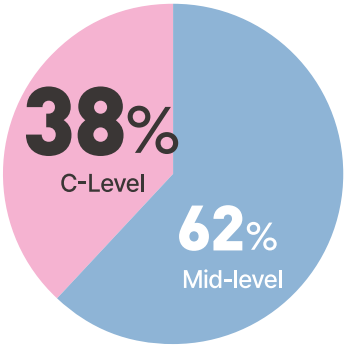
Food Week Korea 2025 Statistics

Exhibit Items Proportion and Buyer Interest





Buyer Classification

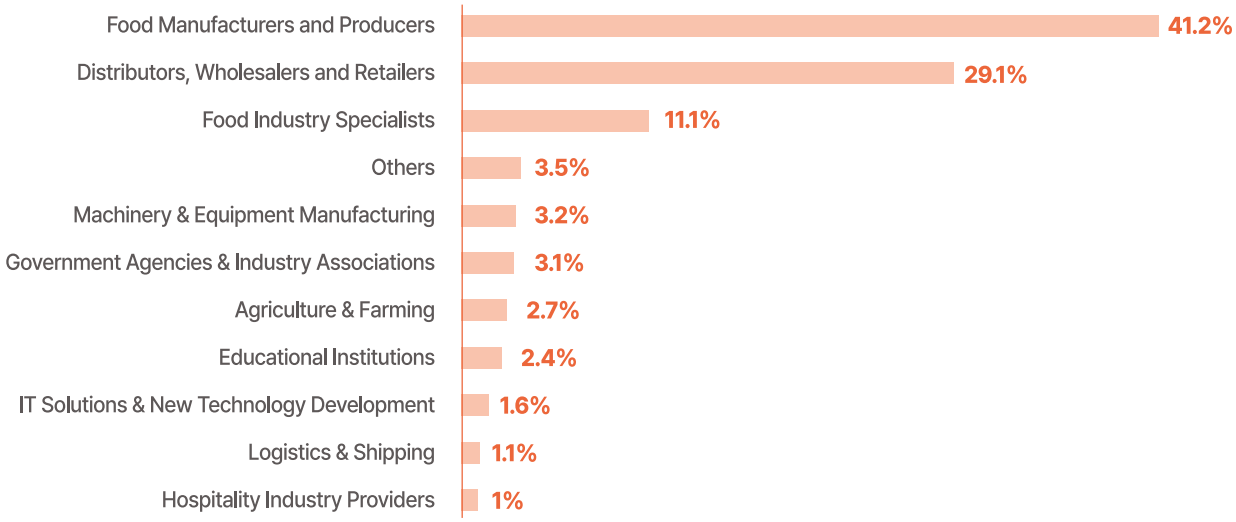


55,711 Visitors from 81 Countries

Top 10 International Visiting Countries

1. China
2. United States
3. Mongolia
4. Thailand
5. Canada
6. France
7. Taiwan
8. Malaysia
9. Russia
10. Singapore

Buyer Profile



Special Offer for Overseas Exhibitors and Buyers

National Pavilion Package	Buyer Delegation Package
Coex offers the 'National Pavilion Package' a tailor-made program for all trade promotion agencies, organizations, and associations in food industries.	In order to provide convenient visitation for groups of buyers from international trade bodies, Coex offer tailored services to delegation groups of 10 or more participants.
The benefits include · Booth fee discounts · Hotel accommodation discounts · Assistance in travel arrangements · Upgraded booth design	**The benefits include** · Hotel accommodation · 1:1 business meetings · Interpreter service · Networking opportunity

Biz-Matching & Networking Opportunities

Global Big Buyer Zone Program

Coex invites overseas buyers in the retail and food industries to participate in the exclusive "Global Big Buyer Zone." This zone is specifically reserved for buyers with significant purchasing power and decision-making authorities who are actively engaged in business in Korea. By enrolling in this program, overseas buyers can connect with local suppliers aligned with their interests and enjoy exclusive benefits provided by the organizer.

Food Week Korea 2026 Big Buyer Line - up



Overseas Exhibitor Biz-Matching Program

To maximize business opportunities for Food Week Korea overseas exhibitors, we arrange 1:1 business meetings with prominent local buyers in the Korean food industry. This platform provides an ideal gateway for exhibitors eager to enter the emerging Korean market.

Food Week Korea 2026 Domestic Buyer Line-up



EXCLUSIVE PROGRAMS for Overseas Visitors & Exhibitors



Overseas Trade Organizations Program

Food Week Korea Secretariat extends a special invitation to overseas trade promotion organizations and food-related associations to explore Food Week Korea, gain insights into Korea's growing food industry, and collaborate in promoting the event. Our aim is to encourage participation from various countries, specifically inviting organizations interested in establishing a national pavilion at future editions of Food Week Korea.

By joining this program, invitees will gain a deeper understanding of Food Week Korea and enjoy exclusive benefits provided by the organizer.

Food Week Korea 2026 Networking Event

This exclusive networking event provides an outstanding opportunity to engage with overseas exhibitors, hosted buyers, international organizations, and embassies based in Korea. It serves as an unique platform to foster collaboration and establish meaningful business relationships with key players in the global food industry.

DATE & TIME	Wednesday, November 4th, 17:00 -18:30
LOCATION	Main Stage, Hall C (3rd Floor)
ATTENDEES	Overseas exhibitors, hosted buyers, embassies, and trade promotion organizations

***Note:** This event is by invitation only.*





Bleisure (Business + Leisure) Programs

We are delighted to offer complimentary tour packages and vouchers to enhance your experience in Korea. Food Week Korea not only offers opportunities to make your business endeavors successful but also makes your business trip more enjoyable.





coex

Title	Dates	Venue	Exhibit Items	Website
Coffee Expo Seoul COFFEE EXPO SEOUL	April 28 – May 1, 2027	Hall A, B	Machinery & Equipment, Coffee Beans & Ingredients, Tea & Other Beverages, Dessert & Bakery, Kitchen Equipment, Living & Kitchenware, Packaging Materials, Franchise & Shop Supplies, Retail IT Solutions, Eco-friendly Solutions	
Korea International Bakery Fair KOREA INTERNATIONAL BAKERY FAIR	April 28 – May 1, 2027	Hall D	Dessert & Bakery, Bakery Machinery, Baking Tools & Supplies, Bakery Packaging, Raw Material, Semi-prepared Bakery, Commercial Bakery, Dairy Products, Eggs & Processed Meat	
Agri & Food Tech Start-up Rising Expo AFPRO	July 21-23, 2027	Hall D	Food Technology Startups Agriculture Technology Startups Green Biotechnology Startups Blue Technology Startups	
Food Week Korea FOOD WEEK 푸드위크 코리아 KOREA	Nov 3 – 6, 2027	Hall B, D, Grand Ballroom, ASEM Ballroom & Auditorium	Fresh Food, Processed Food, International Food, Seasonings & Spices, HMR & Snacks, Bakery & Dessert, Beverages, Functional Food, Alternative Food, HORECA F&B Equipment, Smart Farm Equipment & Solution, Food Processing & Packaging Equipment, Food Automation Solution	









Food Week Korea 2027

Dates November 3 – 6, 2027

Venue Coex Hall B, D, Grand Ballroom, ASEM Ballroom & Auditorium | Seoul, South Korea

Organizer Coex

Items

[Food & Beverage]
Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food

[HORECA Solution]
Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients

[Food Technology & AI]
Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food

Certifications UFI(The Global Association of the Exhibition Industry)
AKEI (Association of Korea Exhibition Industry)

Application Guidelines

1	2	3	4
Submit Application	**Send Down Payment**	**Send Final Payment**	**Food Week Korea 2027**
Early Bird : ~ June 30, 2027 General : ~ Sep 30, 2027	Down Payment (50%) Within 1 week of application submission	Balance (50%) + Utility Fees Within 1 month of application submission	**Nov 3 - 6, 2027**

Booth Types & Fees

Category	Space Only (Space Only)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	**Minimum** units two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	**Booth Signage** Company name & Booth No. **Flooring** Needle punch carpet **Furniture** 1 information desk and 1 chair **Lighting** Standard lighting & 1 Power outlet	**Booth Signage** Company name & Booth No. **Flooring** Needle punch carpet **Furniture** 1 information desk and 1 chair **Lighting** Standard lighting & 1 Power outlet
Early Bird (~6/30)	USD 3,000	USD 3,300	USD 3,800
General (~9/30)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.
* The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee. Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act and pay a 10% VAT.

Utility Service Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
$90/kW	$100/kW	$250/port	$250/connection

* The fee above is for four day's use during exhibition period.

Early Bird Application

Discount USD 200 per booth until June 30, 2027

How to register

If you are interested in participating with a booth, please contact Food Week Korea Secretariat.

Food Week Korea Secretariat **T.** +82-2-6000-8164/8168 **E.** foodweekkorea@outlook.com **w.** www.foodweek.co.kr

Subscribe Now!

For More Details

FOOD WEEK

푸드위크 코리아

KOREA 2026

Food Week Korea 2026 Secretariat

T. +82-2-6000-8164/8168 **E.** . foodweekkorea@outlook.com **w.** www.foodweek.co.kr