

EV TREND KOREA 2026

SHOW REPORT



August 25 (Tue) – August 27 (Thu), 2026
Coex Hall A

EV TREND
KOREA

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Show Overview

Event Name	EV Trend Korea 2026
Period	Tue , August 25 – Thu, August 27 , 2026 (3 days)
Venue	Coex Hall A
Host	Ministry of Climate, Energy and Environment
Organizer	Coex, Korea Battery Industry Association, Korea Automobile Environmental Association
Exhibit Items	E-Mobility, Battery/ECU/EV Motor, Charge Equipment, Thermal Management, R&D, Testing, Related Items, Policy Promotion, etc.
Featured Events	EV 360° Conference, EVuff@EVTrend, EV Ride, etc.
Website	https://evtrendkorea.co.kr/

Exhibition Size



Exhibitor

89 Companies, 393 Booths



Visitor

32,233

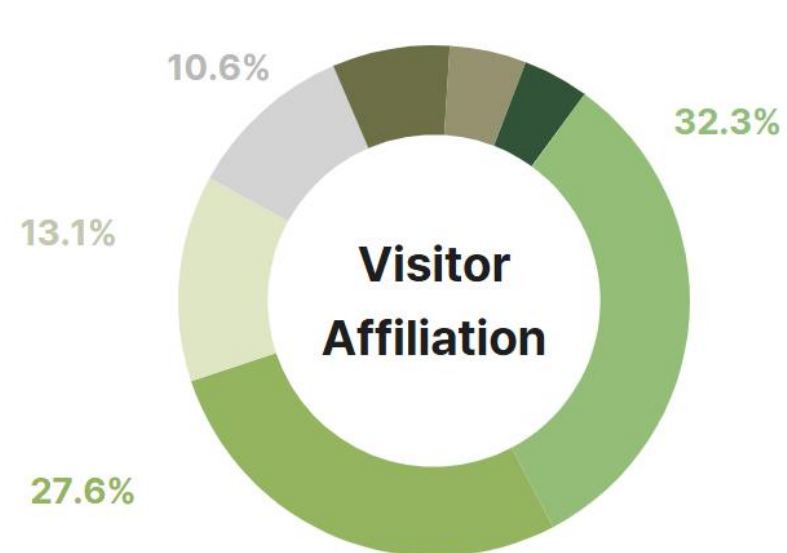
Daily Attendance Figures

Day 1	Day 2	Day 3
9,951	12,150	10,132

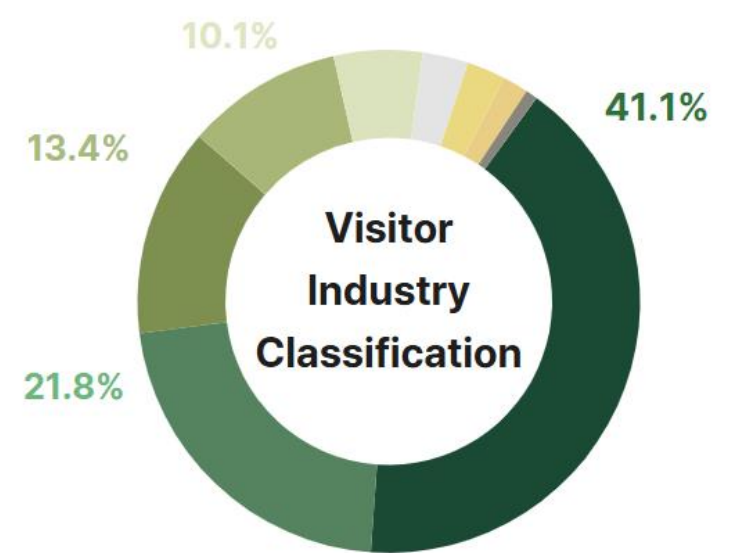
Sponsors



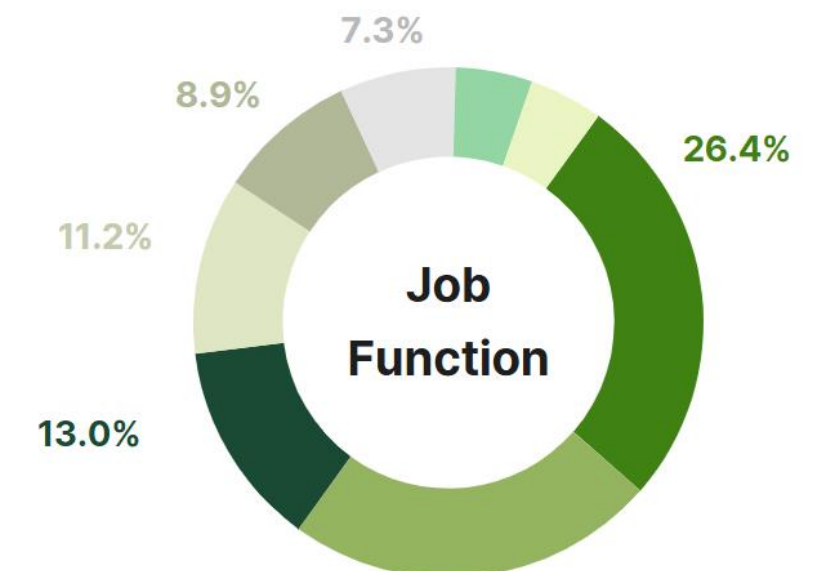
Visitor Survey



- General Public
- Industry Professional
- Student
- Researcher
- Public Sector
- Prospective Entrepreneur
- Job Seeker



- Mobility
- Battery / Powertrain
- Mobility Services
- Auto Components
- Design
- Charging / Infrastructure
- Other
- Infotainment
- Autonomous Driving



- R&D / Engineering
- Other
- Marketing
- Procurement / Purchasing
- Sales
- Management Support
- Production
- Equipment & Maintenance

Opening Ceremony & EV Awards

Title	Opening Ceremony & EV Awards
Date / Time	Tue, Aug 25, 2026 / 08:30 - 9:30
Venue	Main Stage, Coex Hall A

Awards

Category	Awardee
Korea EV of the Year	Kia EV5
Consumer Choice: EV of the Year	Kia EV5
Jury Choice: EV	Hyundai IONIQ 6 (Domestic) Polestar 3 (Overseas)
Media Pick EV	Volvo ES90
Korea EV Charging Infrastructure of the Year	EV Charger : CHAEVI Charging Startup : EL ELECTRIC
Consumer Choice: Charging Infrastructure of the Year	CHAEVI
Jury Choice: Innovative Charging Infrastructure	Charger Manufacturer: EVAR Charging Startup: EONUS CPO (Charge Point Operator): GS CharEV Charging Startup: PLUGLINK



03 Concurrent Events

EV 360° Conference

Title	EV 360° Conference
Date	Wed, Aug 26 - Thu, Aug 27, 2026 (2 Days)
Time	10:00 - 16:00
Venue	Main Stage, Coex Hall A
Participants	Expected attendance of 150+ participants per session



Wed, Aug 26, 2026

Title : The Spark of a Comeback: Reading the Next Growth Phase of the EV Market

Time	Program	Speaker
session	The Spark of a Comeback: Reading the Next Growth Phase of the EV Market	
10:00 - 10:30	Transformation of the Asian EV and Battery Market	Hyun-soo Kim Hana Securities, Senior Analyst
10:30 - 11:00	Europe's Electrification : Current Status and Future Outlook	Helene Juramy Delegation of the European Union to the Republic of Korea, Trade and Economic Section/Counsellor Dennis Bloch German Embassy Seoul, Counsellor Economic Affairs
11:00 - 11:30	Global EV and Battery Industry: Current Landscape and Outlook with a Focus on North America	Jung-kyu Seo SNE Research, Managing Director
11:30 - 13:30	Lunch Break	
session	[KEYNOTE] LEADERS (C-Level) Driving Global Zero-Emission Vehicle Innovation	
13:30 - 14:00	Pioneering Hydrogen	Se-woog Lee BMW Group R&D Korea, Head of Homologation Team
session	Beyond the Road: Expanding Electrification into New Industries	
14:00 - 14:30	Hyundai Material Handling's Journey Toward Zero- Emission	Jae-hoon Lee HD HYUNDAI XITE SOLUTION, Vice President
14:30 - 15:00	Technology Trends and Competitiveness Strategies for the Electrification of Medium and Heavy Duty Commercial Vehicles	Tae-ho Park KATECH, Virtual Design & Engineering R&D Center, Principal Researcher
15:00 - 15:30	Changes in trends of industrial vehicles (forklifts)	Dong-woo Suk CLARK, Domestic Sales Team, Managing Director

Thu, Aug 27, 2026

Title : Beyond the Technology Gap: From Breakthrough Innovations to Mobility Across Land, Sea, and Air

Time	Program	Speaker
session	Next-Generation Battery Competitiveness for the Evolving EV Industry	
10:00 - 10:30	Development of advanced batteries and change of mobiliy industry	Jeong-doo Yi KATECH, Mobility Materials R&D Division, Executive Principal Researcher
10:30 - 11:00	Battery Requirements of Aerospace and Defense Mobility, and the Opportunity for Korea's Cell Industry	Keun-ho Choi UBATT Inc., CSO
11:00 - 11:30	High-Silicon Anode Technology for Next-Generation e-Mobility: Applications in Advanced Drone Systems	Joo-Seong Kim LiBEST Inc., CEO
11:30 - 13:30	Lunch Break	
session	EV Innovation of the Year (EV Awards Winner)	
13:30 - 14:00	Energy Mobility and aeonus Solutions	Oh-kyun Kwon Aeonus Co., Sr. VP of BD
14:00 - 14:30	Healthiest battery possible, AI 100% safe charging ACE PRO MAX	Hun Lee EVAR Corp., CEO
session	Charging Economics: At the Crossroads of Business Models and the Energy Transition	
14:30 - 15:00	From V2G Demonstration to Commercialization: What It Takes for EVs to Become Grid Assets	Jae-jo Lee Korea Electrotechnology Research Institute (KERI), Principal Researcher
15:00 - 15:30	Why EV Charging Infrastructure is Essential to Grid Flexibility	Hyeon-gi Lee Gridwiz, Managing Director of EM Charging Business Division
15:30 - 16:00	The Economics of Charging: Paradigm Shifts and Future Infrastructure Strategies	Young-shik Oh EVSIS, CEO

EVuff@EVTrend

Title	EVuff@EVTrend
Date / Time	Tue, Aug 25, 2026 / 13:40 - 17:45
Venue	Main Stage, Coex Hall A
Attendees	20 participants (EV users, CPOs/charge point operators, industry & association representatives)
Key Topics	Strategies for improving public perception of EVs and policy recommendations for proper charging infrastructure
Host	Korea Electric Vehicle User Association (www.kevua.org)



Time	Program	Speaker
13:40 - 14:00	Attendee Registration (Business card collection & raffle ticket distribution)	
14:00 - 14:05	Opening & National Ceremony	
14:05 - 14:15	Opening Address & 10th Anniversary Commemorative Video	Korea Electric Vehicle Users Association
14:15 - 14:20	Welcome Remarks	Gye-yeong Hwang Korea Automobile Environmental Association, Chairman
14:20 - 14:40	2026 EV Charging Infrastructure Deployment Policy	Min-kyu Kim Ministry of Climate, Energy and Environment (Decarbonization & Green Transportation Innovation Division), Deputy Director
14:40 - 15:00	Global EV & Charging Infrastructure Trend Outlook	Jong-eun Ryu Korea Automobile Journalists Association, President
15:00 - 15:20	Challenges in Securing Reliability of EV Battery State-of-Health (SOH) Data	Se-kyung Han Kyungpook National University, Dept. of Electrical Engineering, Professor
15:20 - 15:40	Why Are We Paying More for Charging? (Proposals to Improve Inaccurate EV Charging Metering)	Jin-sung Kim Tupather, CEO
15:40 - 16:10	Panel Discussion	Kyung-deok Min Seoul National University, Professor
16:10 - 16:30	The 1-Million-EV Era: The Role of Charging Guardians	Guk-jin Han Korea Electric Vehicle Users Association, Director
16:30 - 16:50	Changes in the Business Model of EV Charging Services	In-cheol Kang PlugLink, CEO
16:50 - 17:05	Physical AI Charging Robot: Field Demonstration Cases	Geun-wook Lee Chaevi, Executive Director
17:05 - 17:35	EV User Awards 2026	
17:35 - 17:45	Lucky Draw & Closing 및 클로징	

EV RIDE

Title	EV Ride
Date	Tue, Aug 25 - Thu, Aug 27, 2026 (3 Days)
Time	[Day 1] 13:00 - 17:00 [Day 2] 10:00 - 16:00 [Day 3] 10:00 - 16:00
Venue	Around Coex
Test Drive Vehicles	BMW iX3 50 xDrive M Spt BMW iX xDrive 45 M Spt LCI KGM Musso EV BYD SEAL BYD SEALION 6 DM-i BYD SEALION 7
Participants	A total of 96 teams,120 participants over 3 days



Overseas Buyer Invitation Export Consultation

Title	Overseas Buyer Invitation Export Consultation
Date	Tue, Aug 25 - Wed, Aug 26, 2026 (2 days)
Time	10:00 - 17:00
Venue	Business Meeting Lounge, Coex Hall A
Performance	Conducted a total of 224 consultations Consultation Value: \$384,021,043
Buyers	20 companies from 10 countries



EV Investment Seminar

Title	EV Investment Seminar
Date / Time	Thu, Aug 27, 2026 / 10:00 - 12:00
Participants	4 Securities Firms, 100 Attendees

Time	Program	Speaker
10:00 - 10:30	EV Market and Investment Insights in the Post-Chasm Era	Moonsu Chang Hyundai Motor Securities
10:30 - 11:00	EV Industry Transformation and Investment Opportunities in Future Mobility	Sungrae Kim Hanwha Investment & Securities
11:00 - 11:30	Global EV Market Outlook and Investment Insights	Eunyoung Yim Samsung Securities
11:30 - 12:00	Battery Industry Restructuring and Investment Strategies for the K-Battery Value Chain	Wooho Rho Meritz Securities



Seminar

Title	Battery Safety and Charging Infrastructure Blueprint for EV & Physical AI
Date / Time	Thu, Aug 27, 2026 / 10:00 - 17:00
Venue	Conference Room (South) 301, Coex Hall A ※ Simultaneous Live Streaming
Host	Korea Education Center of Future Technology (KECFT)

OCPP Plugfest & Conference

Title	OCPP Plugfest & Conference
Date	Tue, Aug 25 - Wed, Aug 26, 2026 (2 Days)
Venue	Conference Room (South) 301, 304, 305, Coex Hall A
Participants	EV Charger Manufacturers Charge Point Operators (CPOs) Platform & Solution Providers Public Institutions & Related Associations Approx. 100 industry professionals in total



04 Special Pavilions

Title	EV Lifestyle Special Pavilion
Introduction	Showcasing an EV lifestyle that combines electric vehicles with camping and outdoor activities
Displayed Vehicles	ID.4 PRO, EQE350+ SUV, A6 e-tron, Taycan 4, Macan Turbo, IONIQ 9, EV9, PV5



Title	Non-Road Electrification Special Pavilion
Introduction	Introducing electrification technologies and solutions expanding into the industrial and logistics sectors
Exhibitors	HD Hyundai XiteSolution, Clark, E&I Mobility

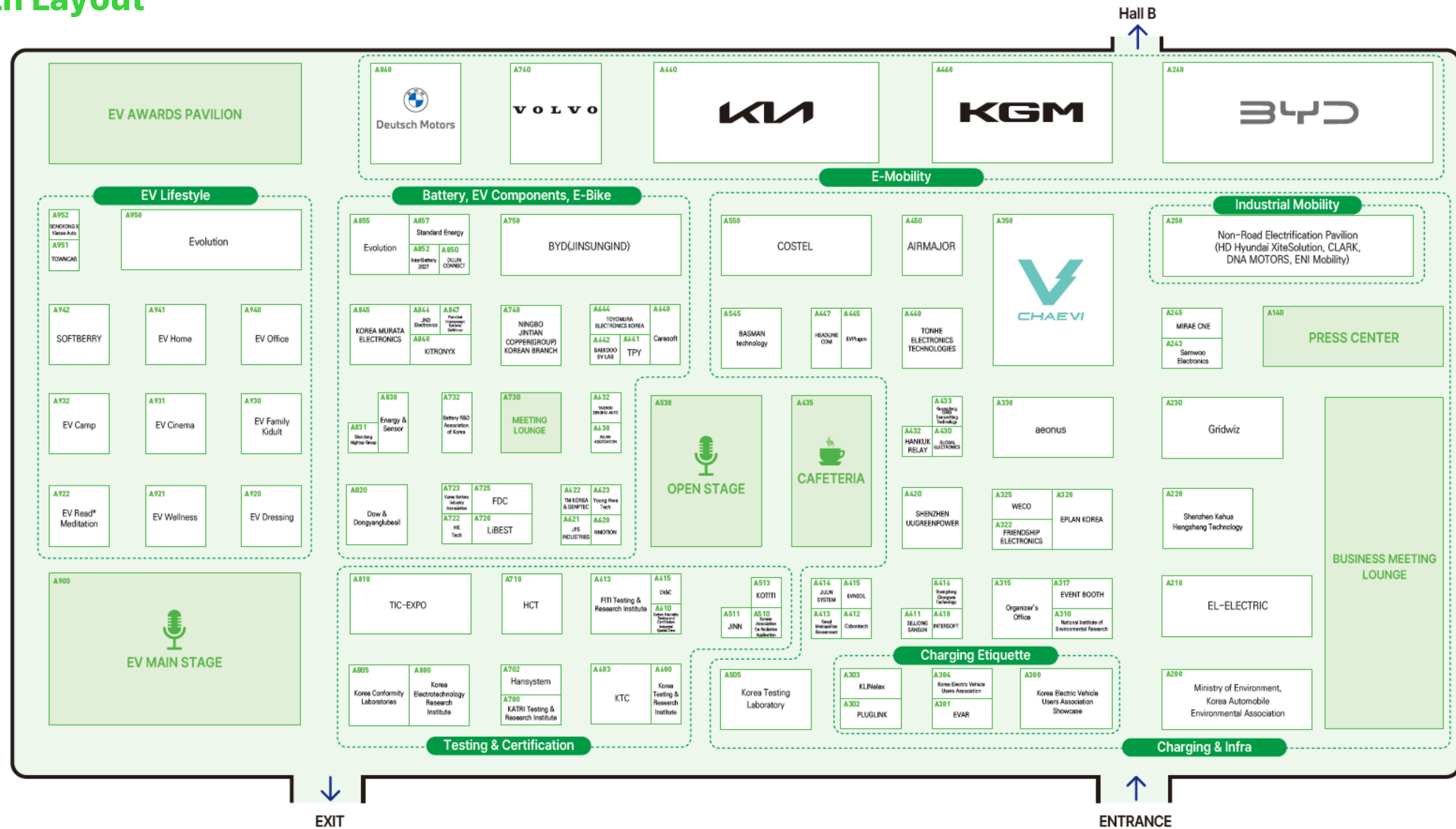


Title	EV Awards Special Pavilion
Introduction	Exhibition of vehicles selected for EV Awards 2026
Exhibits	EV5, IONIQ 6N, Polestar 3, Volvo ES90, EL Electric Fast Charger



05 Booth Layout

Booth Layout



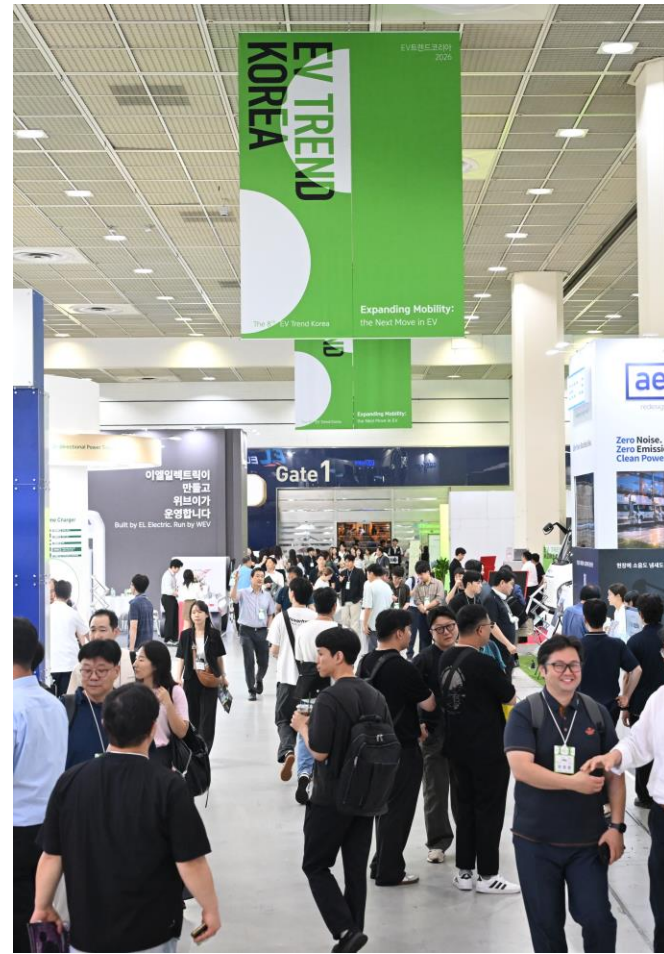
Exhibitor List

Booth No.	Company Name
A330	aeonus
A450	AIRMAJOR
A642	BAEKDOO EV LAB
A545	BASMANtechnology Co.,Ltd
A732	Battery R&D Association of Korea
A750	JINSUNGIND CO.,LTD
A260	BYD Korea
A610	Carbon Neutrality Testing and Certification Industrial Special Zone
A640	Caresoft
A350	CHAEVI
A412	Cobontech Co., Ltd.
A550	COSTEL
A860	Deutsch Motors
A820	Dow&Dongyanglubesil Co.,Ltd.
A615	Dt&C
A850	DUUN CONNECT Co., Ltd.
A210	EL-ELECTRIC
A830	Energy & Sensor
A320	EPLAN KOREA
A301	EVAR Corp.
A415	EVNSOL Co.,Ltd.
A855/ A950	EVolution Co. Ltd.,
A445	EVPlugon
A725	FDC Co., Ltd.
A613	FITI Testing & Research Institute
A322	FRIENDSHIP ELECTRONICS
A430	GLOBAL ELECTRONICS
A230	Gridwiz Inc.
A416	Guangdong Chongwei Technology Co., Ltd.
A433	Guangdong OMG Transmitting Technology Co., Ltd.

Booth No.	Company Name
A432	HANKUK RELAY CO.,LTD.
A702	Hansystem Co., Ltd.
A710	HCT CO.,LTD.
A447	HEADLINECOM Co., Ltd
A722	HK TECH INC.
A852	InterBattery 2027
A410	INTERSOFTCO.,LTD
A621	JFS INDUSTRIES Co
A414	JIJUN SYSTEM
A511	JINN Co., Ltd.
A846	JND Electronics Co., Ltd.
A700	KATRI Testing & Research Institute
A460	KGM
A660	Kia
A840	KITRONYX
A303	KLINelex Co.,Ltd
A723	Korea Battery Industry Association
A805	Korea Conformity Laboratories
A300/ A304	Korea Electric Vehicle Users Association
A800	Korea Electrotechnology Research Institute
A845	KOREA MURATA ELECTRONICS
A600	Korea Testing & Research Institute
A505	Korea Testing Laboratory
A510	Korean Association for Radiation Application
A513	KOTITI
A603	KTC
A720	LiBEST
A200	Ministry of Environment, Korea Automobile Environmental Association
A245	MIRAE CNE Co., Ltd.
A310	National Institute of Environmental Research

Booth No.	Company Name
A740	NINGBO JINTIAN COPPER(GROUP)CO.,LTD. KOREAN BRANCH
A620	NMOTION
A250	Non-Road Electrification Pavilion
	CLARK MATERIAL HANDLING INTERNATIONAL
	DNA MOTORS Co.Ltd
	ENI Mobility Co.,Ltd.
	HD Hyundai XiteSolution
A302	PLUGLINK
A847	Recodeal Interconnect System Co., Ltd / DaWinner Co.,Ltd
A630	RUIAN ASSOCIATION
A243	Samwoo Electronics
A411	SEJJONGSANSUN.CO.LTD
A413	Seoul Metropolitan Government
A831	Shandong Hightop Group
A220	Shenzhen Kehua Hengsheng Technology Co., Ltd.
A420	SHENZHEN UUGREENPOWER CO., LTD
A922	SOFTBERRY Co., Ltd.
A952	SONOKONG X Klasse Auto
A857	Standard Energy Inc.
A632	TAIZHOU ZENGHUI AUTO CO., LTD
A810	TIC-EXPO
A622	TM KOREA & SENPTEC
A440	TONHE ELECTRONICS TECHNOLOGIES CO.,LTD.
A951	TOWNCAR
A644	TOYOMURA ELECTRONICS KOREA
A641	TPY CO., LTD.
A760	Volvo Car Korea
A325	WECO
A623	Young Hwa Tech Co., Ltd.

Photos





2027.6. 10(Thu) – 6. 12(Sat)
Coex Hall B, Seoul

Show Overview

Date	Thu, Jun 10 – Sat, Jun 12, 2027 (3 days)
Venue	Coex Hall B
Host	Ministry of Climate, Energy and Environment
Organizer	Coex, Korea Battery Industry Association, Korea Automobile Environmental Association

Thank you

We would like to extend our sincere gratitude to
all the exhibiting companies who participated in EV TREND KOREA 2026.