

2026

25-27, August

Coex, Seoul

**EV TREND
KOREA**

Expanding Mobility: the Next Move in EV

EV Trend Korea : For the Next Stage

Electric vehicles are no longer the future.
We are already living in this era.

After a period of stagnation, technology is evolving
and the market is moving forward once again.

Change has never stopped,
and the future continues to head toward electric
vehicles.

Now is the time to prepare for what lies ahead.
EV Trend Korea is with you
on the journey to the next stage.



Show Overview

Title	EV TREND KOREA 2026
Date	Tuesday, August 25 – Thursday, August 27, 2026 (3 days)
Venue	COEX Hall A & B1
Host	The Ministry of Climate, Energy and Environment.(TBD)
Organizers	COEX, KBIA (Korea Battery Industry Association), KAEA (Korea Automobile Environmental Association) (TBD)
Scale	200 companies, 650 booths
Featured Events	EV 360° Conference, 1:1 Business Matching, EV Test Drive, etc.
Co-located Event	Autonomous driving Mobility Expo 2026 (AME 2026)

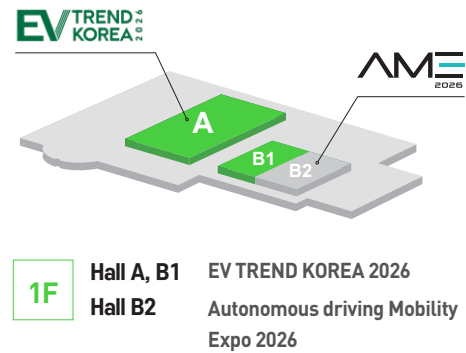








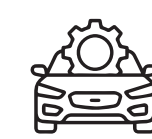
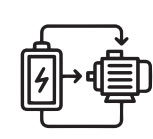




Exhibit Items

 <p>Mobility Electric Vehicles: Passenger Cars, Commercial Vehicles, Buses, Motorcycles Eco-Friendly Vehicles: Hybrid Vehicles, Plug-in Hybrid Electric Vehicles (PHEV) Personal & Micro Mobility: Personal Mobility (PM) Devices, Micro-mobility Solutions Specialized & Commercial Mobility: Electric Construction Machinery, Heavy Equipment, Logistics & Industrial Mobility, Electric Vessels</p>	 <p>Charging Equipment & Infrastructure Charging Technology: AC & DC Chargers, Ultra-Fast Charging Systems, Wireless Charging Solutions, V2G / V2X (Vehicle-to-Everything) Technology Operations & Platforms: Charging Connectors & Components, EV Charging Service Platforms Charging Operation & Management Solutions (CSMS)</p>	 <p>Advanced Battery Technology & ESS Battery Packs & Modules: Lithium-ion Batteries, All-Solid-State Batteries, Next-Generation Cell Manufacturing Technologies Energy Storage Systems (ESS): Vehicle-Integrated ESS, Charging Infrastructure-Integrated ESS Battery Management Systems (BMS) Battery Materials: Cathode Materials, Anode Materials, Separators, Electrolytes, and Other Core Battery Materials</p>	 <p>EV Powertrain & Components Powertrain Solutions: Electric Motors, Drive Units, Inverters & Converters Drivetrain & Electrical Components: Automotive Semiconductors, Gearboxes, Regenerative Braking Systems Thermal Management Systems: Water-Cooled Pumps, Valves, Cooling & Thermal Control Solutions Power Electronics: High-Voltage Cables, Connectors, Circuit Protection Devices</p>
 <p>Software, Services&R&D Connectivity & Software: Vehicle data platforms, AI-based mobility software Mobility Services: Car sharing, fleet management, MaaS (Mobility as a Service) Research & Certification: R&D institutions, testing & certification bodies, manufacturing measurement & verification equipment Eco-friendly Materials & Components: Lightweight materials, eco-friendly tires and components</p>	 <p>Manufacturing & Testing Assembly & Automation: Battery pack and EV assembly automation equipment Inspection & Testing: Battery cyclers, safety testing equipment, simulation software</p>	 <p>Policy Promotion Government Policies: Promotion of EV and future mobility policies Support Policies: EV purchase subsidies, charging infrastructure development projects</p>	 <p>Hydrogen Mobility & Energy Transition Hydrogen Mobility: Passenger Cars, Buses, Trucks, Hydrogen Drones, Specialized & Commercial Hydrogen Mobility Hydrogen Core Technologies: Fuel Cells & Stacks, Storage & Supply Systems, Power Conversion & Thermal Management Infrastructure: Hydrogen Refueling Stations Production, Transportation & Storage Technologies</p>

Buyer & Visitor

 <p>Automotive OEMs</p>	 <p>EV Tier 1 & Tier 2 Suppliers</p>	 <p>Charging Infrastructure & Platform Companies</p>	 <p>Professionals from EV-Related Institution</p>
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So, Why EV Trend Korea?

 <p>ULTIMATE LOCATION OPTIMAL TIMING</p> <p>The only EV-focused exhibition in Seoul, optimally positioned for EV users and buyers at a pivotal moment in the EV transition.</p>	 <p>MAXIMIZED PROMOTIONAL IMPACT</p> <p>Beyond booth participation, a diverse range of sponsorship packages offer extensive on-site and off-site promotional opportunities, maximizing your tangible marketing impact.</p>
 <p>PROMISING VISITORS</p> <p>Co-located with the Autonomous driving Mobility Expo (AME 2026), this partnership attracts a diverse visitor, further advancing its status as a leading exhibition for the future mobility industry</p>	 <p>VARIOUS PROGRAM</p> <p>Practical business programs, including 1:1 business matching and export consultations with overseas buyers.</p>



Core Business Contents

01

EV 360° Conference

The EV 360° Conference returns in 2026 on an expanded scale, delivering key insights from across the EV industry. Explore the latest EV trends and the future of mobility through expert-led presentations and discussions.



02

EV Awards

Launched in 2022, the EV Awards recognize outstanding brands that have driven the EV industry forward over the past year. Through a fair evaluation by industry experts and attendees, the awards spotlight leading EV brands for innovation and growth.



03

EV Test Drive Experience

What will electric vehicles of the future look like with the latest technologies applied? Experience the convenience and safety of electric vehicles in everyday life at EV Trend Korea 2026.



04

1:1 Business Matching

EV Trend Korea facilitates 1:1 business matching between exhibitors and buyers through an online platform. Connect with domestic and overseas buyers and industry professionals through both online and on-site meetings to create new business opportunities.



05

Networking Night

A dedicated networking session where EV industry professionals come together to connect and exchange ideas. Share practical insights and experiences with industry peers and explore new business opportunities.



06

Future Mobility IR Pitching Day

An IR pitching opportunity for promising startups active in the mobility industry. With AC/VCS and investment professionals in attendance, the program supports investment discussions and growth opportunities for future mobility innovators.



Concurrent Exhibition



EV Trend Korea 2026 will be co-located with the Autonomous driving Mobility Expo, Korea's first exhibition dedicated exclusively to autonomous driving. Discover the latest mobility trends at Mobility Week, where the EV and autonomous driving industries come together.



Title Autonomous driving Mobility Expo (AME 2026)

Date Tuesday, August 25 – Thursday, August 27, 2026 (3 days)

Venue COEX Hall B2

Organizers COEX, KAAMI (Korea Association of Autonomous Mobility Industry)

Scale 60 companies, 150 booths

Featured Events Autonomous Driving Industry Conference, Future Mobility IR Pitching Day, Public Institution Project Briefing, etc.

Website <https://am-expo.co.kr/>

01 Core Autonomous Driving Technologies

- Sensors
- Vehicle Electronics & Control Systems
- Autonomous Driving Semiconductors & Components
- High-Precision Positioning & Mapping Technologies

03 Autonomous & Logistics Robots

- Autonomous Mobile Robots (AMR)
- Logistics Robots
- Service Robots
- Robot Operations & Control Solutions

02 Software & AI Solutions

- SDV (Software-Defined Vehicles)
- Simulation, Validation & Testing Solutions
- AI & Data Solutions
- Cybersecurity Solutions

04 Mobility Services & Infrastructure

- Mobility Services
- Connected, V2X & ITS Infrastructure
- Smart Transportation & Urban Infrastructure
- Operations, Control & Platform Solutions

Participation Guideline

Participation Procedure

01	02	03	04
Submit Application	Deposit Payment	Booth Allocation	Final Payment
Early Bird Registration: by December 31, 2025 (Wed) General Registration: by June 30, 2026 (Tue)	Pay 50% of the total booth fee within 7 days after submitting the application	Booths will be allocated sequentially based on the order of application submission	Pay the remaining 50% of the booth fee and any additional facility charges Payment deadline: June 30, 2026

Booth Fee

*Unit: USD, VAT not included

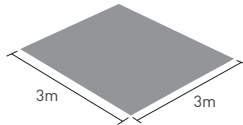


Classification	Space Only	Shell Scheme	Premium Booth
Early Bird Registration : by December 31, 2025	3,200	3,700	4,100
General Registration : by June 30, 2026	4,000	4,500	4,900

Discount Benefit

- Booth fee discount for member companies of the EV Trend Korea's organizer (800 USD off per booth).
 - 10% discount on the total booth fee for InterBattery 2026 exhibitors.
- * Pre-verification with the Secretariat is mandatory before applying any discounts.

Booth Information

* Booth designs are subject to change.

Space Only	Shell Scheme	Premium Booth
<p>Only the exhibition space is provided</p> 		
<p>Size W3m x L3m</p> <p>Maximum height 5m</p> <p>Application Minimum 2 or more booths</p>	<p>Size W3m x L3m x H3.25m</p> <p>Booth Structure Octanorm system with painted panels assembled on an aluminum frame</p> <p>Signboard Company name(Korean & English) and booth number displayed</p> <p>Information Desk & Furniture One set provided per exhibitor, regardless of booth size</p> <p>Lighting Five(5) spotlights provided Additional electrical power usage beyond lighting requires a separate application</p>	<p>Size W3m x L3m x H3.5m</p> <p>Booth Structure Art wall, LED lighting columns, and Octanorm frame</p> <p>Signboard LED panels displaying company name and booth number</p> <p>Information Desk & Furniture One set provided per exhibitor, regardless of booth size</p> <p>Lighting Five (5) spotlights provided Additional electrical power usage beyond lighting requires a separate application</p>

EV Trend Korea 2025 at a glance



Date
June 3(Tue)–June 5(Thu), 2025



Edition
7th



Organizer
The Ministry of Environment



Co-Organizers
Coex, KBIA, KAEA



Featured Programs
EV 360° Conference
Future Mobility x EVuff
EV Test Drive Experience
Overseas Buyer Export
Consultation Program, etc.



Exhibitors
95 companies
451 booths



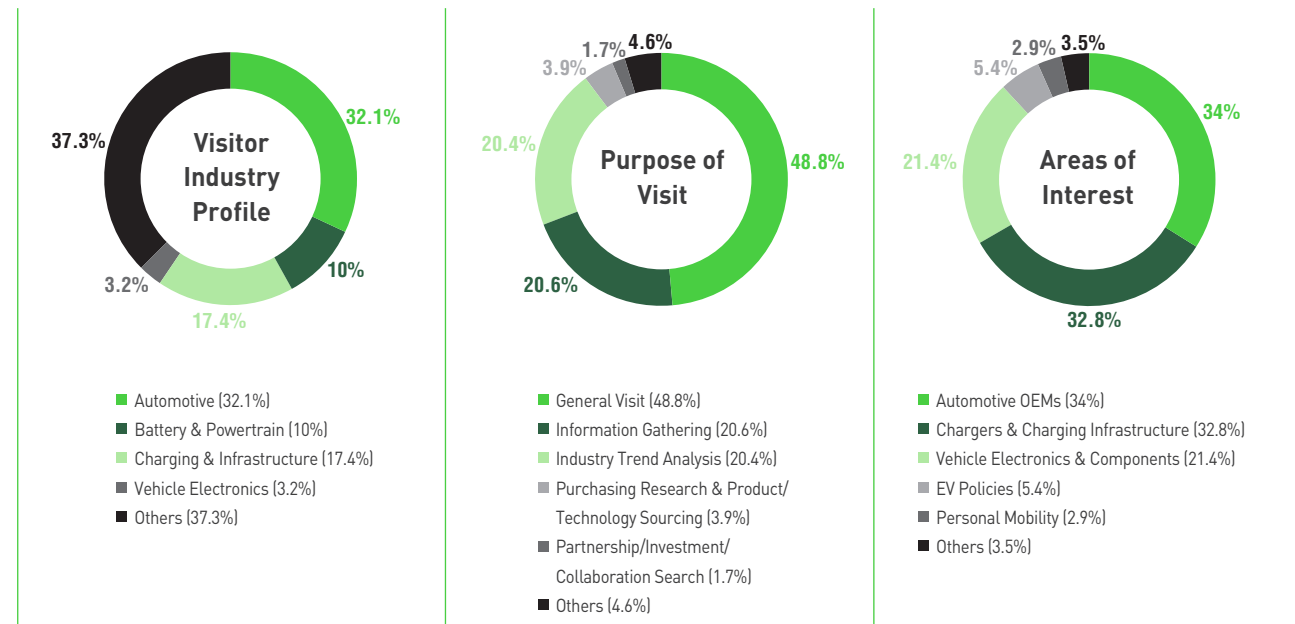
Visitors
33,768 attendees






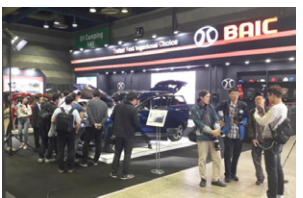



Sponsors
Moderntec, EVSIS

Previous Participants(2025)

Visitor Survey Results



Archive of EV Trend Korea

2018	2019
 <p>Jaguar Land Rover I-PACE Launch Event</p>	 <p>Hyundai Motor Company KONA EV Launch Event</p>
 <p>Porsche Korea E-Mobility Strategy Presentation</p>	 <p>Beijing Automotive Group(BAIC) EV Line-up Reveal</p>
2021	2023
 <p>KIA First Public Reveal of EV6</p>	 <p>Hyundai Motor Company First Test Drive Experience of IONIQ 5</p>
	 <p>Volvo Trucks Korea's First Reveal of a Large Electric Truck</p>
<p>2025</p> <p>Participation by Leading Domestic and Global OEMs, including Hyundai Motor Company, Kia, KG Mobility, and BYD, with recipients of the EV Awards.</p>	



Home Page



EV TREND KOREA 2026

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