2027 INTER BATTERY

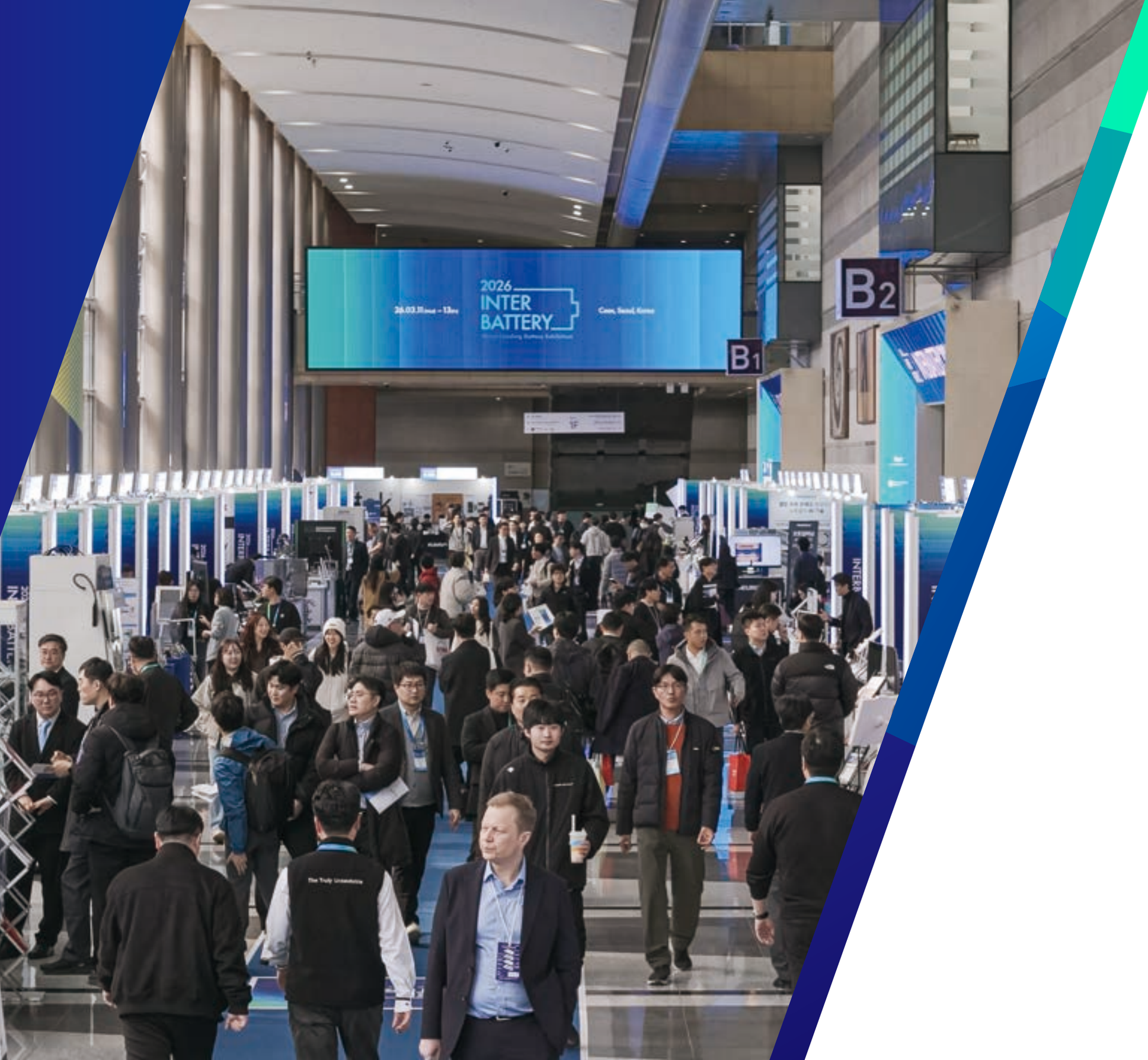
March 10 (Wed) – 12 (Fri), 2027

Coex Hall A·B·C·D·E·the Platz·
Grand Ballroom, Seoul, Korea

The Battery Revolution:
Powering the Next Momentum

2027 INTER BATTERY

2027 INTERBATTERY | coex **TEL.** +82-2-6002-7370 **E-MAIL.** connect@interbattery.kr | KBIA Korea Battery Industry Association **TEL.** +82-70-5097-1268 **E-MAIL.** twlee@k-bia.or.kr



THE BATTERY REVOLUTION

POWERING THE NEXT MOMENTUM

InterBattery is a leading global business platform that showcases the latest technologies and innovations in the battery industry in one place.

Since its first edition in 2013, it has brought together battery experts and leading companies from around the world every year, sharing insights into industry trends and technological advancements while presenting a shared vision for the future of the battery industry.

Today, InterBattery extends beyond the electric vehicle industry, highlighting the growing role of batteries in next-generation sectors such as ESS, data centers, robotics, and UAM.

The Battery Revolution:
Powering the Next Momentum

At InterBattery 2027, we invite you to explore the latest innovations and possibilities driven by battery technologies and help shape the next phase of growth in the global battery industry.

INTERBATTERY 2027

Title	InterBattery 2027
Date	March 10 (Wed) – 12 (Fri), 2027
Venue	Coex, Seoul, Korea
Host	Ministry of Trade, Industry and Resources (MOTIR)
Organizers	Korea Battery Industry Association, Coex, KOTRA
Exhibition Space	40,000m²
Expected Scale	700+ Exhibitors, 80,000+ Visitors
Exhibition Items	Rechargeable Batteries, Manufacturing Equipment, Capacitors, Testing and Measurement Equipment, Materials, Components, and More
Featured Events	The Battery Conference, InterBattery Awards, Battery Job Fair, 1:1 Business Matching, Networking Night and more
Website	www.interbattery.or.kr
Contact	+82-2-6002-7370 / connect@interbattery.kr









SPONSORS

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Gold

INNOX · Dongwon Systems

Silver

umicore · Dongwha Electrolyte · ZEISS · ThermoFisher SCIENTIFIC · ONEJOON · OCSiAl · Baker Hughes · Framto

EXHIBIT ITEMS

RECHARGEABLE BATTERY

Lithium-ion Batteries, Nickel-Cadmium Batteries, Air Batteries, Energy Storage Systems, Nickel Metal Hydride Batteries, Other Rechargeable Batteries/Storage Technologies

MANUFACTURING EQUIPMENT

Electrode Manufacturing Equipment, Mixing Equipment, Coating Equipment, CVD Equipment, Drying Equipment, Pressing Equipment, Winding Machines, Slitter/Cutter/Stamping Equipment, Assembly Equipment, Insulators

CAPACITOR

Electric Double-Layer Capacitors, Hybrid Capacitors, Electrolytic Capacitors, Lithium-ion Capacitors, Redox Capacitors, Other Capacitors

TESTING AND MEASUREMENT EQUIPMENT

Charge/Discharge Testing Equipment, Impedance Measuring Equipment, Filling Measuring Equipment, Insulation Tester, Cycle Life Testing Equipment, Aging Test Equipment, Safety Evaluation Equipment

MATERIALS/COMPONENTS

Cathode Materials, Anode Materials, Electrolyte, Separator, Current Collector, Pressure Vent, Insulation Tube, Activated Carbon, Ionic Liquid, Hydrogen Absorbing Alloys

OTHERS

EV Batteries and Applications, Dry Rooms and Humidity Control Systems, Battery Cases, AC/DC Converters, Transformers, Circuit Breakers

SHOW COMPOSITION



3F **Conference Room**

Featured Events
(Battery Job Fair and more)



3F **Hall C**

[THE BATTERY]

Battery Cell Manufacturers · Sponsors



2F **The PLATZ**

[BATTERY WORLDWIDE]

Innovative Products and Technologies · Battery Startups



1F **Hall A**

[BATTERY WORLDWIDE]

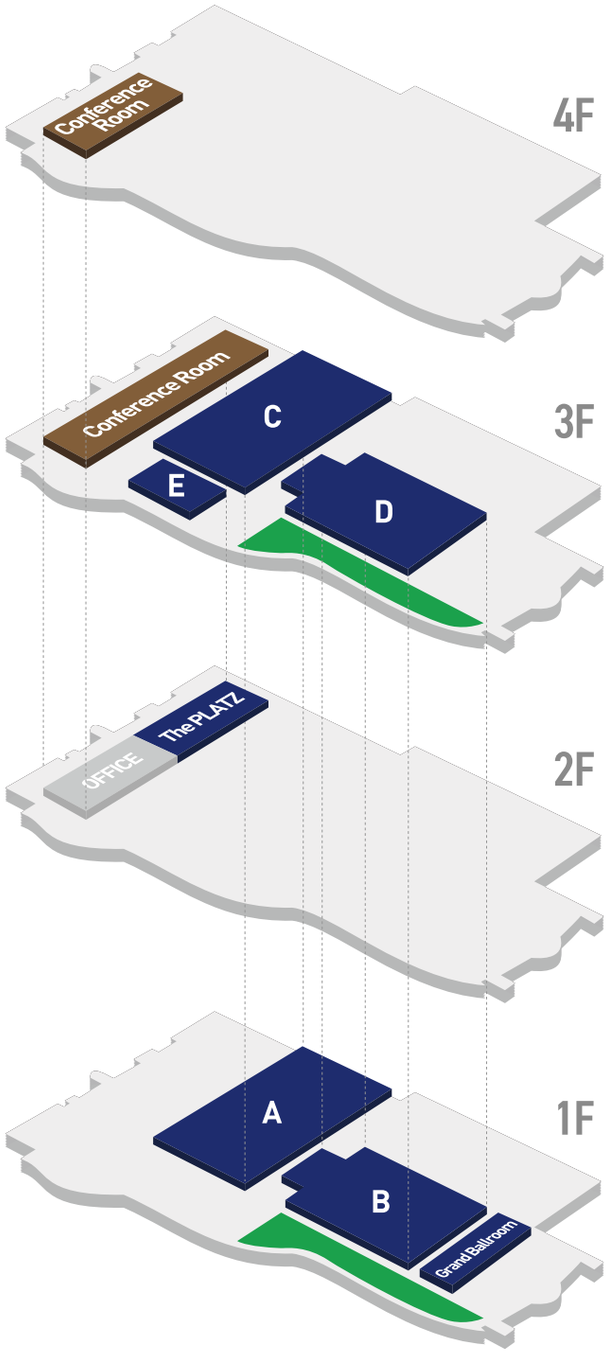
Global Battery Companies · International Pavilion



1F **Lobby**

3F [BATTERY VALUE-CHAIN]

Battery Materials · Automation



4F **Conference Room**

TBC THE BATTERY CONFERENCE



3F **Hall D**

[BATTERY MATERIAL]

Battery Materials · Components



3F **Hall E**

[BATTERY BEYOND]

AI-powered Battery Solutions · Data Center · Application · Battery Recycling



1F **Hall B**

[BATTERY SOLUTION]

Manufacturing Equipment · Testing and Measurement Equipment



1F **Grand Ballroom**

[BATTERY SERVICE]

Battery Management System · Battery Recycling · ESS



THE BATTERY CONFERENCE





Title	The Battery Conference 2027
Date	March 10 (Wed) – 11 (Thu), 2027
Venue	Coex Conference Room
Speakers	50+ industry experts and speakers
Visitors	1,000+ battery industry professionals
Topics	The latest trends and technological advancements in the global battery industry
Website	www.tbc.or.kr
Contact	+82-70-5097-1268 / twlee@k-bia.or.kr





INTERBATTERY AWARDS

Title	InterBattery Awards 2027
Description	A prestigious global awards program recognizing the most innovative and impactful products from InterBattery exhibitors
Number of Awards	Approximately 10 awards
Eligibility	InterBattery exhibitors
Benefits	Trophy and Award Plaque; Media Exposure (Media Day participation and recognition in press releases); Exhibition Promotion (Dedicated showcase zone, Award Winner Badge, and featured placement on the website and in the catalog).
How to apply	Apply through the InterBattery website
Entry Fee	KRW 100,000 for Member Companies / KRW 300,000 for Non-member Companies (excluding VAT)
Contact	+82-70-5097-1268 / twlee@k-bia.or.kr

SEMINAR

01 U.S. Battery Forum

A forum sharing the latest U.S. market trends and government support policies for Korean battery companies.

02 Global Battery Minerals Seminar

A seminar exploring global supply chain trends and strategies for securing critical battery minerals.

03 Global Connecting Seminar

A platform for international exhibitors to introduce products and technologies, creating new business opportunities with Korean companies.

04 Korea-Germany Battery Seminar

A seminar showcasing battery technologies from Fraunhofer, one of Europe's leading applied research organizations, and exploring opportunities for Korea-Germany technology cooperation.

05 Exhibitor Seminar

A seminar showcasing the latest technologies and products presented by InterBattery exhibitors.

06 Scale-Up Pitch

A pitching event where promising battery companies present their growth potential to investors through IR presentations and one-on-one investment meetings, seeking funding and business partnerships.

※ The program listed above is based on 2026 schedule and details for 2027 are subject to change.













SPOTLIGHT PROGRAMS

01 Opening Ceremony

The official ceremony marking the opening of the exhibition, attended by the Minister of Trade, Industry and Resources and representatives of leading exhibiting companies.

02 Battery Job Fair

A program connecting job seekers with leading battery companies.

03 Door Stepping

An on-site media program featuring interviews with key exhibitors on the exhibition floor, providing opportunities to discuss various industry topics.

04 Media Day

A pre-show event bringing together media representatives and key exhibitors to introduce the exhibition's highlights and share key insights into the battery industry.

05 Supply Plus

A business matching event connecting buyers and suppliers in the battery industry through meetings designed to explore new partnerships and business opportunities.

06 Docent Tour

A guided tour offering an in-depth look at exhibitors' products, technologies, and the latest trends across the battery industry.

※ The program listed above is based on 2026 schedule and details for 2027 are subject to change.

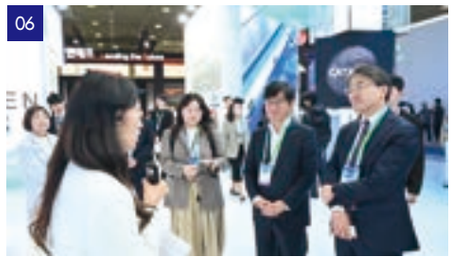












01 InterBattery Society PRE-EVENT

A year-round program offering exhibitors valuable industry insights and networking opportunities through monthly seminars and social events.

02 Networking Night INT' BUYER

A networking dinner held on the opening evening of the exhibition, bringing together exhibitors, international buyers, and key conference speakers to connect and exchange insights.

03 Business Meet-Up INT' BUYER

A program designed to facilitate business meetings between exhibitors and international buyers to explore new opportunities and expand their networks.

04 Blending Day PRE-EVENT

An exclusive year-end event where key exhibitors can network, exchange ideas, and learn about the upcoming exhibition, including sponsorship and promotional opportunities.

05 Master Class PRE-EVENT

An annual educational program for exhibitors, held before the exhibition, featuring practical strategies for effective exhibition marketing.

06 Overseas Buyer Activity INT' BUYER

A special program offering international exhibitors and buyers unique cultural experiences, such as morning runs, yoga sessions, and Seoul city tours, while fostering new connections.

NETWORKING PROGRAMS

※ The program listed above is based on 2026 schedule and details for 2027 are subject to change.













PARTICIPATION

Process

Application Submission 01	Booth Allocation 02	Deposit Payment 03	Balance Payment 04
Application Deadline: December 31, 2026 (Application may close early depending on booth availability)	Booth allocation takes place after participation is approved by the organizer	50% of the participation fee (within a week of application approval)	The remaining balance for booth space and utility fees is due by December 31, 2026.

Booth Type

Space Only	Shell Scheme	Premium	Lobby	Grand Ballroom	The Platz / Hall E
					
•Space Only (minimum of 2 booths required) – Exhibitors must hire their own contractors for booth construction •Maximum booth height: 4-5m *Exhibition Space: 3m x 3m	Space + Shell Scheme Booth *Booth size: 3m x 3m	Space+Premium Booth *Booth size: 3m x 3m	Space+Lobby Booth *Booth size: 3m x 2m *Exhibition space: 3m x 3m	Space+Lobby Booth *Booth size: 3m x 2m *Exhibition space: 3m x 3m	Space + The Platz VOMO Booth *Booth size: 3m x 2m

※ Exhibitors applying for space-only booths must select their booth construction contractor from Coex's designated list of contractors.
※ Shell Scheme, Premium and Lobby booth designs may change based on the official 2027 booth contractor. The final design will be announced by January 2027.

Cost

(USD, excluding VAT)

Category	Hall A·B·C·D			Hall B·D	Grand Ballroom		The Platz	Hall E	
	Space Only	Shell Scheme	Premium	Lobby	Shell Scheme	Lobby	Premium	Premium	Lobby
Price	4,100	4,600	5,000	4,700	4,700	4,500	4,200	4,700	4,500

※ Exhibitors in the main hall (Hall C) are subject to a 10% surcharge on participation fee.

Cancellation

Cancellation Period	Penalty
By Oct. 31, 2026	50% of total participation fee
Nov. 1 – Dec. 31, 2026	80% of total participation fee
After Jan. 1, 2027	100% of total participation fee

※ In the event that the exhibitor decides to cancel or reduce booth space already reserved, the above penalty must be paid to the organizer within 15 days of the change. If the exhibitor has already paid the participation fee in full, the penalty will be deducted from the total amount.

SINGLE SPONSORSHIP

A customized sponsorship package designed to maximize your brand visibility across key touchpoints throughout the exhibition.

Category		Details	Price (VAT excluded)	Max. Participants
Concurrent Events	The Battery Conference	Session Presentation (30 minutes)	$15,000	6
		Promotional video screening (during coffee break)		
		Corporate advertisement in the conference booklet		
		Company leaflets displayed in Networking Lounges		
Online Promotion	Website	Logo Placement on the Booth Layout and Promotional Materials	$2,000	
	Newsletter	Exclusive newsletter distribution (1 edition)	$3,000	3
	Mobile Application	Banner Advertisement in the Mobile App	$2,000	3
Show-site Promotion	Visitor Badge	Logo printed on lanyards (4,000 units)	$10,000	5
	Escalator	Wrap Advertisement	$5,000	2
	Pillar	Wrap Advertisement	$5,000	2
	Press Room	Press Kit placement in the official InterBattery Press Room	$3,000	3
	Meeting Room Rental	Meeting Room (27sqm) + Graphic Printing + Equipment Rental	$2,000	5
		Meeting Room (36sqm) + Graphic Printing + Equipment Rental	$2,500	2
		Meeting Room (54sqm) + Graphic Printing + Equipment Rental	$3,000	1
	Networking Night PR	Promotional Video Screening + Networking Night Toast	$3,000	1
Print Promotion	Staff Uniform	Logo imprinted on the staff uniform	$3,000	1
	Event Bag Logo Placement	Logo Printing on 10,000 Event Tote Bags	$10,000	1
	Show Guide Print Advertisement	Full-Page Advertisement in the Show Guide	$3,000	2
Coex Site OOH	XPACE Bridge + Big Bridge	OOH advertisement in front of Hall A	$5,000	
	XPACE Wide Bridge + Square Bridge	OOH advertisement in front of Hall B	$2,000	
	XPACE Edge Column	OOH advertisement between Halls A and B	$5,000	
	Coex Media Tower	OOH advertisement in front of Coex	$5,000	
	Parnas Media Tower	OOH advertisement in front of Hyundai Department Store	$5,000	

* Details are subject to change.

2026 REVIEW

Number of Exhibitors
671 exhibitors 2,384 booths

Number of International Exhibitors
14 countries 182 exhibitors

Exhibition Space
41,020㎡

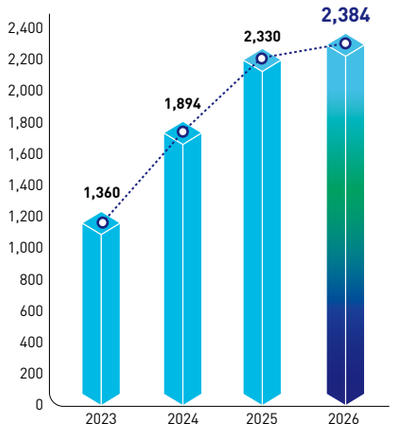
Media Exposure
907 articles

Website Traffic
156,462 Visits(Feb. 1- Mar. 13, 2026)

Number of Visitors
77,250 visitors

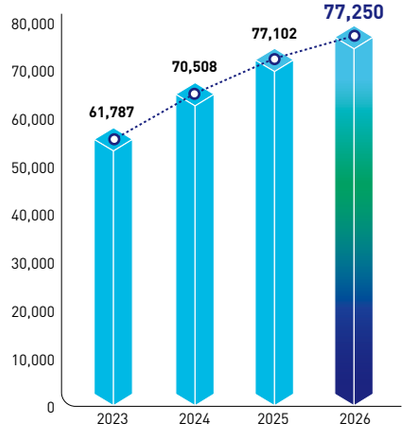
Exhibitor Growth

A record-breaking edition featuring
671 exhibitors and 2,384 booths.



Visitor Growth

More than 77,000 visitors, marking
the fourth consecutive year of growth.

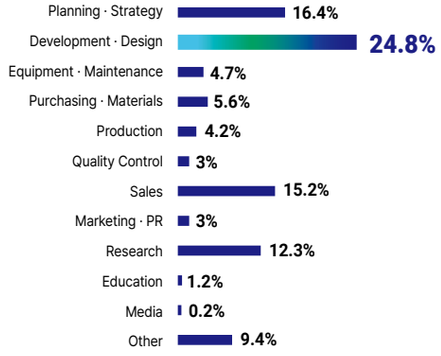


International Exhibitor Growth

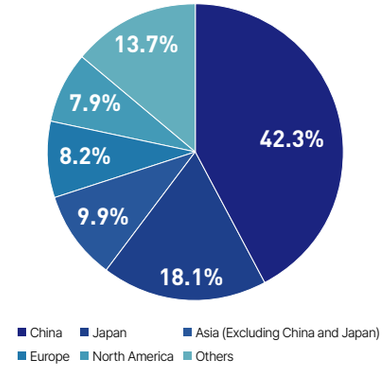
14Countries **182**Exhibitors

National Pavilion: Netherlands, US, Canada, Australia, Sweden
Individual Exhibitors: China, Japan, Germany, UK, Switzerland, Denmark, Norway, India

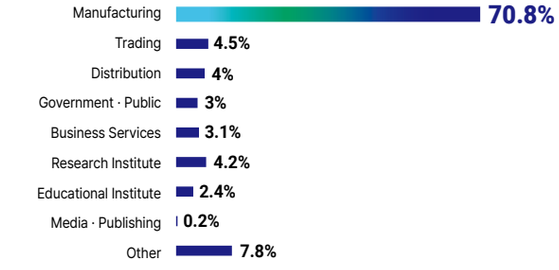
Visitors by Job Function



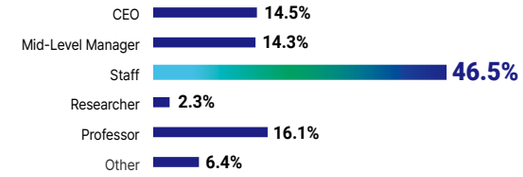
Visitors by Country/Region



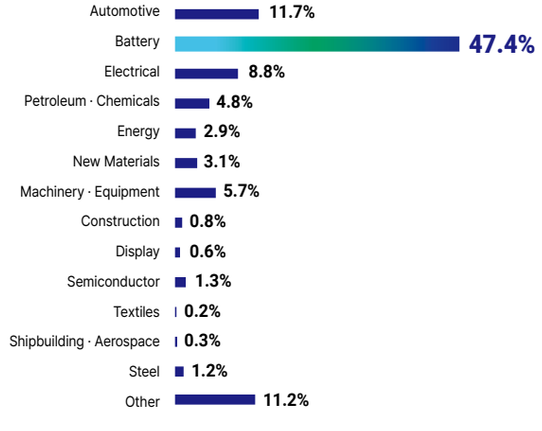
Visitors by Industry



Visitors by Position



Visitors by Sector



Visitors by Area of Interest

