

# AFPRO

AGRI & FOOD TECH START-UP RISING EXPO

July 15 (Wed) - 17 (Fri), 2026 / Coex Hall C

## Show Overview

Agri & Food Tech Start-up Rising Expo 2026 (AFPRO 2026)	
Date	July 15 (Wed) - 17 (Fri), 2026 (3 days)
Location	Hall C, Coex Exhibition Center, Seoul, Korea
Scale	200 Companies, 350 Booths (Start-ups, Public agencies, Large Corporation, Investors, Associations)
Host	 Ministry of Agriculture, Food and Rural Affairs
Supporting Organizations	 Korea Agricultural Technology Promotion Agency (KATPA)  NH Nonghyup  Coex
Exhibit Items	<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;">  <b>AgTech</b>            Smart-farm systems, big-data platforms, AI &amp; cloud solutions, automated, unmanned equipment         </div> <div style="width: 30%;">  <b>FoodTech</b>            Alternative proteins/foods, customized/specialty foods, ready-to-eat, production innovations, retail/delivery, dining services         </div> <div style="width: 30%;">  <b>Green Bio</b>            Microbial applications, natural products and food ingredients, seeds, insect technologies, animal health products, pet-tech solutions         </div> </div>



## Why AFPRO?

### 1. Fast Track to the Korean Market

Direct access to major Korean buyers, corporations, and institutions through 1:1 business meetings and on-site networking.

### 2. Gateway to Asia with Strong Public Support

Leverage Korea as a strategic hub for expansion into Asia, supported by government agencies, public institutions, and international organizations.

### 3. Investment & Strategic Partnership Opportunities

Connect with investors, accelerators, and industry leaders through IR sessions, demo days, and curated networking programs.

## AFPRO 2026 Secretariat

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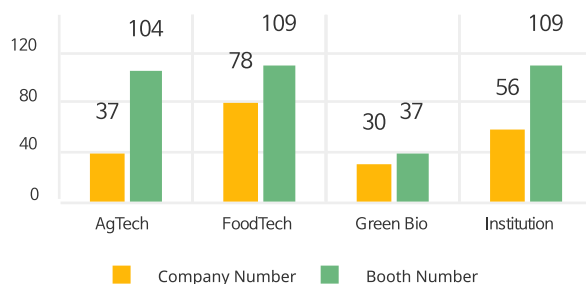
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## 2025 Show Results

Total Number of Exhibitors

**201 companies, 359 booths**



Total Number of Buyers

**8,905 Buyers**

<AFPRO 2025 Buyer Profile>

