

2025
**INTER
BATTERY**
EUROPE

25.05.07 (Wed) - **09** (Fri)

Messe Munich, Germany

Participation Guide

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INTERBATTERY EUROPE

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01 WHY INTERBATTERY EUROPE 2025?



Global Battery Leaders

INTERBATTERY SHOWCASE 2024

Connect Now at Hall C3

2024 INTERBATTERY EUROPE

LG Energy Solution
EcoPro

SAMSUNG SAMSUNG SDI

LOTTE ENERGY MATERIALS KUMYANG

Discover Global Battery Leaders

INTERBATTERY SHOWCASE 2024

Connect Now at Hall C3

LG Energy Solution
EcoPro

SAMSUNG SAMSUNG SDI

LOTTE ENERGY MATERIALS KUMYANG

Key Market Trends & Growth Opportunities

As the demand for electric vehicles, renewable energy, and energy storage solutions grows, Europe is emerging as a key hub for innovation and development in the battery industry. This makes it an attractive destination for global companies looking to expand their markets.

Companies have the opportunity to showcase their products and technologies in the rapidly expanding European market.

JOLYWOOD

26.7% max

- High Efficiency
- High Reliability
- Aesthetic Appeal



Collaboration & Networking

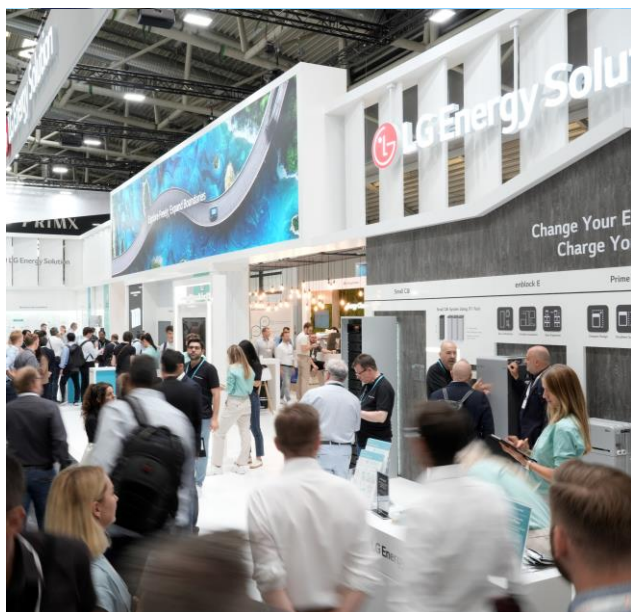
By co-hosting with 'The Smarter E Europe', the largest energy exhibition in Europe, we share over 115,000 buyers. This offers a significant opportunity for participating companies to establish new partnerships with European partners and explore collaborative business opportunities.

Through conferences, forums, and networking sessions involving leaders, researchers, and stakeholders in the battery industry, participating companies can gain valuable market insights, explore investment opportunities, and secure new business deals.

02 SHOW HIGHLIGHTS

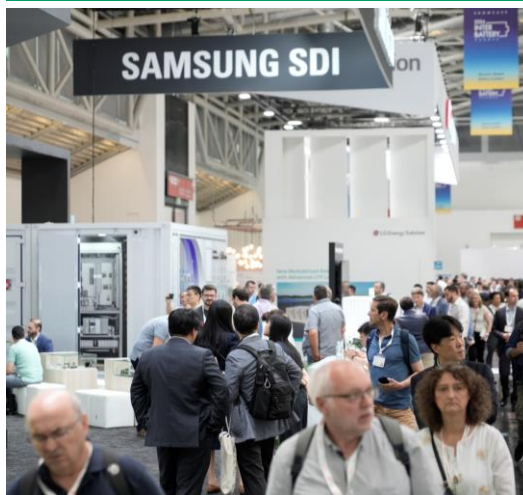
InterBattery Europe 2024

2025
INTER
BATTERY
EUROPE



Participating
Companies

78 companies
185 booths



Visitor

* Total visitors across co-hosted events

110,000



Total Scale

3,008 companies
206,000 m²

REVIEW INTERBATTERY EUROPE 2024

INTERBATTERY EUROPE 2024

June 19-21, 2024 (Wednesday to Friday) | Messe Munich, Germany

InterBattery Europe 2024, being the second event held in Europe, once again became the focal point of the global battery industry following the 2023 event. Held in conjunction with The Smarter E Europe, the largest energy exhibition in Europe, from June 12 to 15, 2024, it provided a unique opportunity to observe the entire battery industry value chain.

Global corporations such as LG Energy Solution and Samsung SDI showcased innovative products and technologies, pursuing tangible business outcomes through various programs. This enabled participating companies to directly interact with local battery-related businesses and buyers in Europe.

With the rising demand for secondary batteries in Europe, InterBattery Europe has become a key platform for showcasing advanced products and technologies. It will continue to lead innovation and shape the future of the global battery industry.

INSIGHTS & HIGHLIGHT



Battery Day Europe Conference

Bringing together leading battery experts from around the world, this conference offers an opportunity to explore the present and future of the battery industry and exchange next-generation technologies. Discover the latest trends in the global battery industry at 'Battery Day Europe Conference'.



1:1 Biz-Matching

Provides an opportunity for InterBattery Europe attendees and buyers to meet participating companies one-on-one. This enables the formation of new partnerships and fosters in-depth discussions on products and services, enhancing mutual understanding. Expand your business opportunities in the global market and foster successful collaborations.



K-EU Battery Forum

The European battery industry is rapidly evolving with changes in regulations and policies for sustainability and technological innovation. This forum shares the latest regulatory trends and detailed information in Europe, covering topics such as safety, environmental impact, and battery passports. Participants can gain critical insights to comply with new regulations and prepare for future changes.



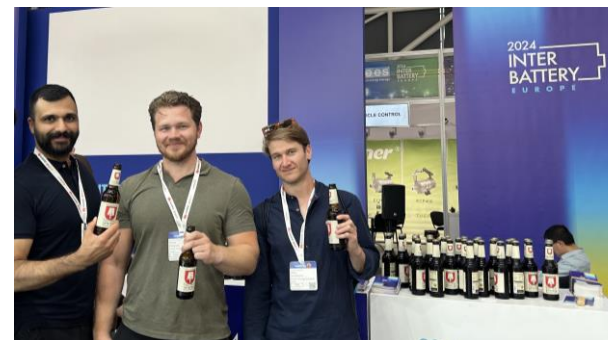
Networking Night

A networking event where attendees from various backgrounds, including key speakers, company representatives, and buyers, can gather and exchange ideas. In a casual atmosphere, participants can form new connections and share valuable information about the latest trends and innovations in the battery industry. Find opportunities for business collaboration and strengthen your relationships within the industry.



K-Battery Innovation Pitching Day

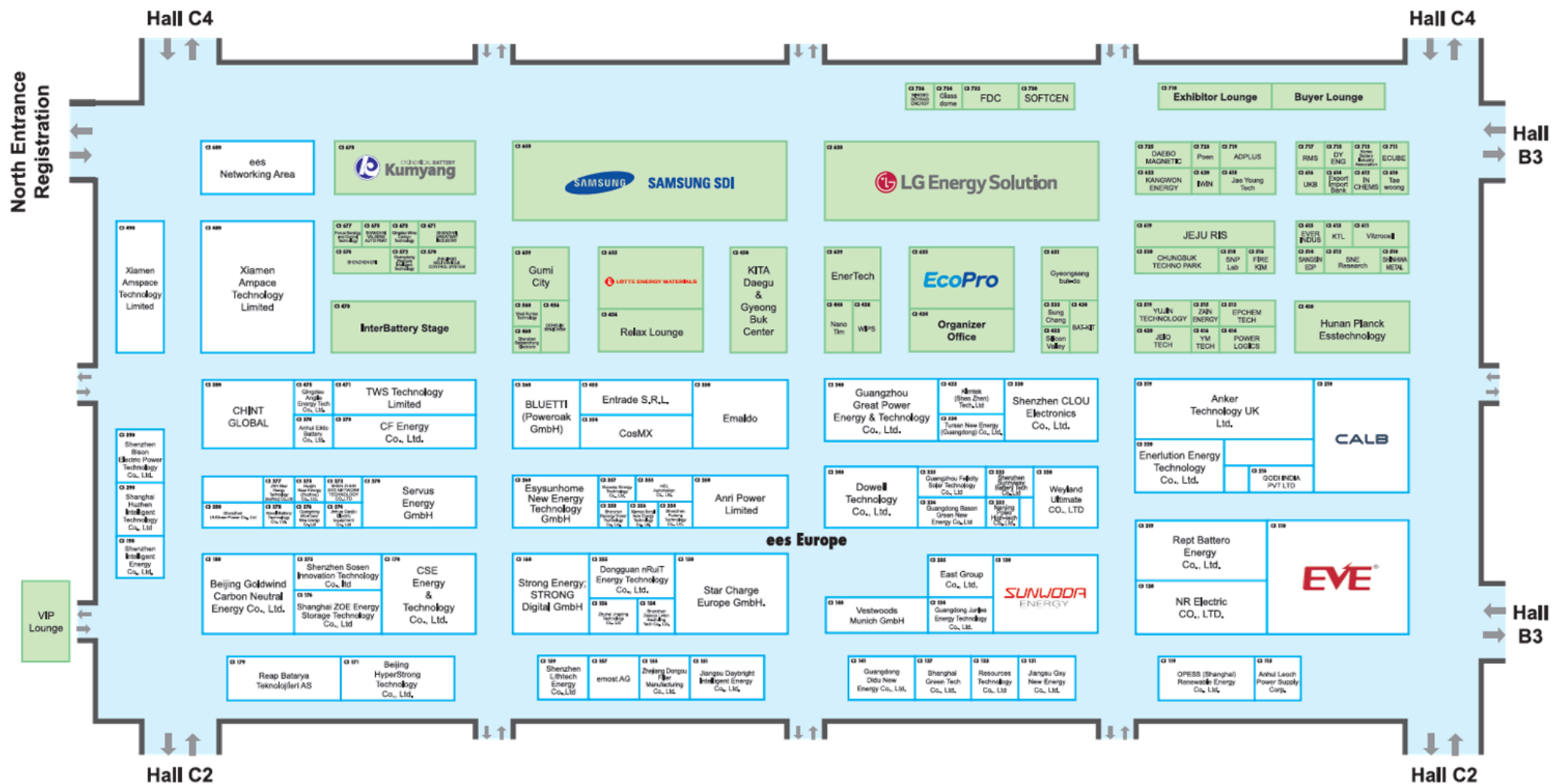
This session offers a chance to directly see the innovative technologies and new products developed by participating companies at InterBattery Europe. Understand the rapidly changing battery industry trends and explore next-generation technologies at this seminar, as we delve into the future of the global battery industry together.



Happy Hour

A special networking party open to all attendees of InterBattery Europe. This one-hour event provides an opportunity for participants to meet and interact in a relaxed setting. Enjoy a delightful hour, expanding your network and forming meaningful connections.

BOOTH LAYOUT



KEY EXHIBITOR

InterBattery Europe



ees Europe

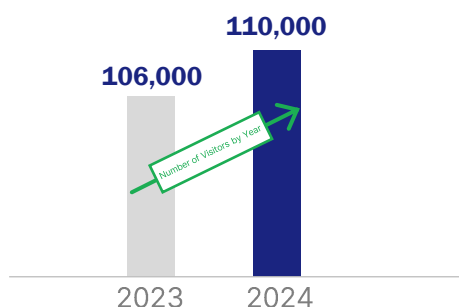


2024 VISITORS

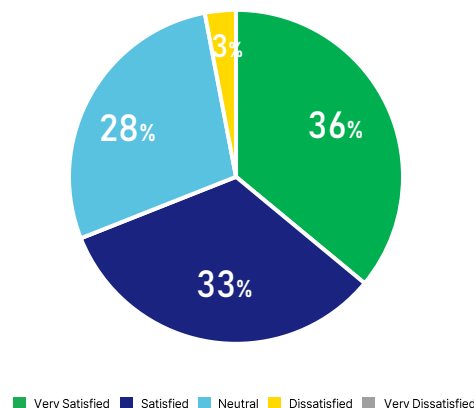
Number of Visitors

110,000

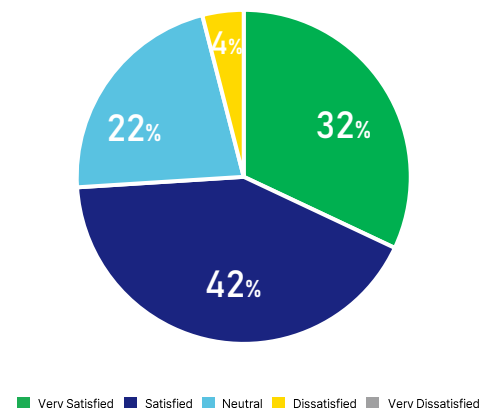
* Includes visitors to The Smarter E Europe 2024



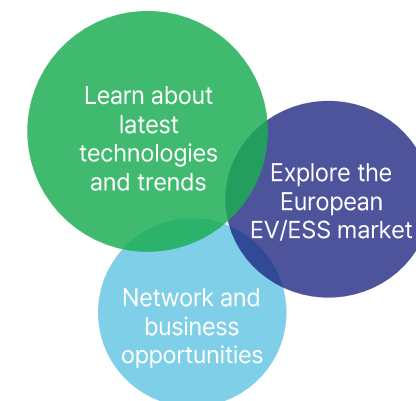
Overall



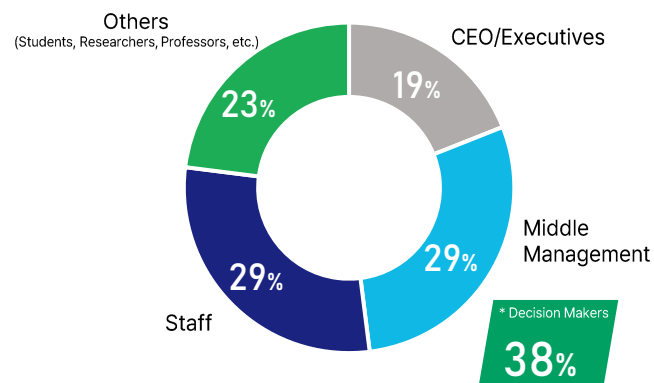
Satisfaction of Companies



Purpose of Participation



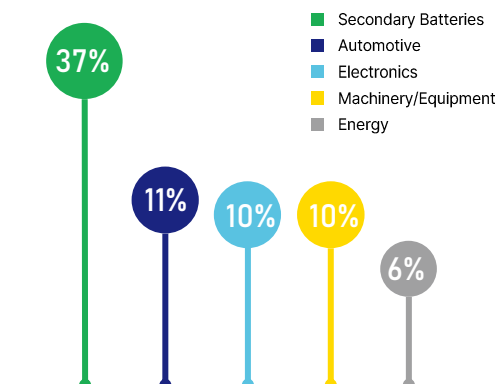
Job Titles



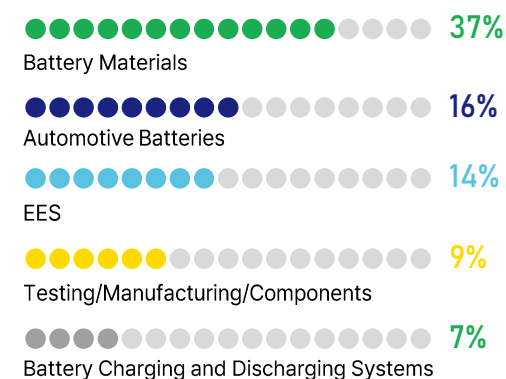
Job Roles



Industry Distribution



Areas of Interest



03 INTERBATTERY EUROPE

SHOW OVERVIEW



INTERBATTERY EUROPE 2025

May 7-9, 2025 (Wednesday to Friday) | Messe Munich, Germany

Hosts	Korean Battery Industry Association, Coex
Program	Battery Day Conference, Exhibitor Seminars, 1:1 Biz-Matching, Networking Night, etc.
Co-hosted	The smarter E Europe, Intersolar Europe, ees Europe, Power2Drive Europe, EM-Power Europe
Scale	100 participating companies, 200 booths, 115,000 visitors (* Total visitors across co-hosted events)

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Rechargeable Batteries

Lithium-ion batteries, nickel-cadmium batteries, air cells, energy storage devices, nickel-metal hydride batteries, etc.



Manufacturing Equipment

Lithium-ion batteries, nickel-cadmium batteries, air cells, energy storage devices, nickel-metal hydride batteries, other rechargeable batteries, and storage technologies.



Capacitors

Electric double-layer capacitors, hybrid capacitors, electrolytic capacitors, lithium-ion capacitors, REDOX capacitors, etc.



Inspection/Measurement Equipment

Charging and discharging test equipment, Impedance Measuring Equipment, Filling Measuring Equipment, insulation testers, degradation test equipment, safety measurement devices, etc.



Materials and Components

Cathode materials, anode materials, electrolytes, separators, current collectors, venting devices, electrodes, insulating tubes, activated carbon, ionic liquids, hydrogen-absorbing alloys, etc.

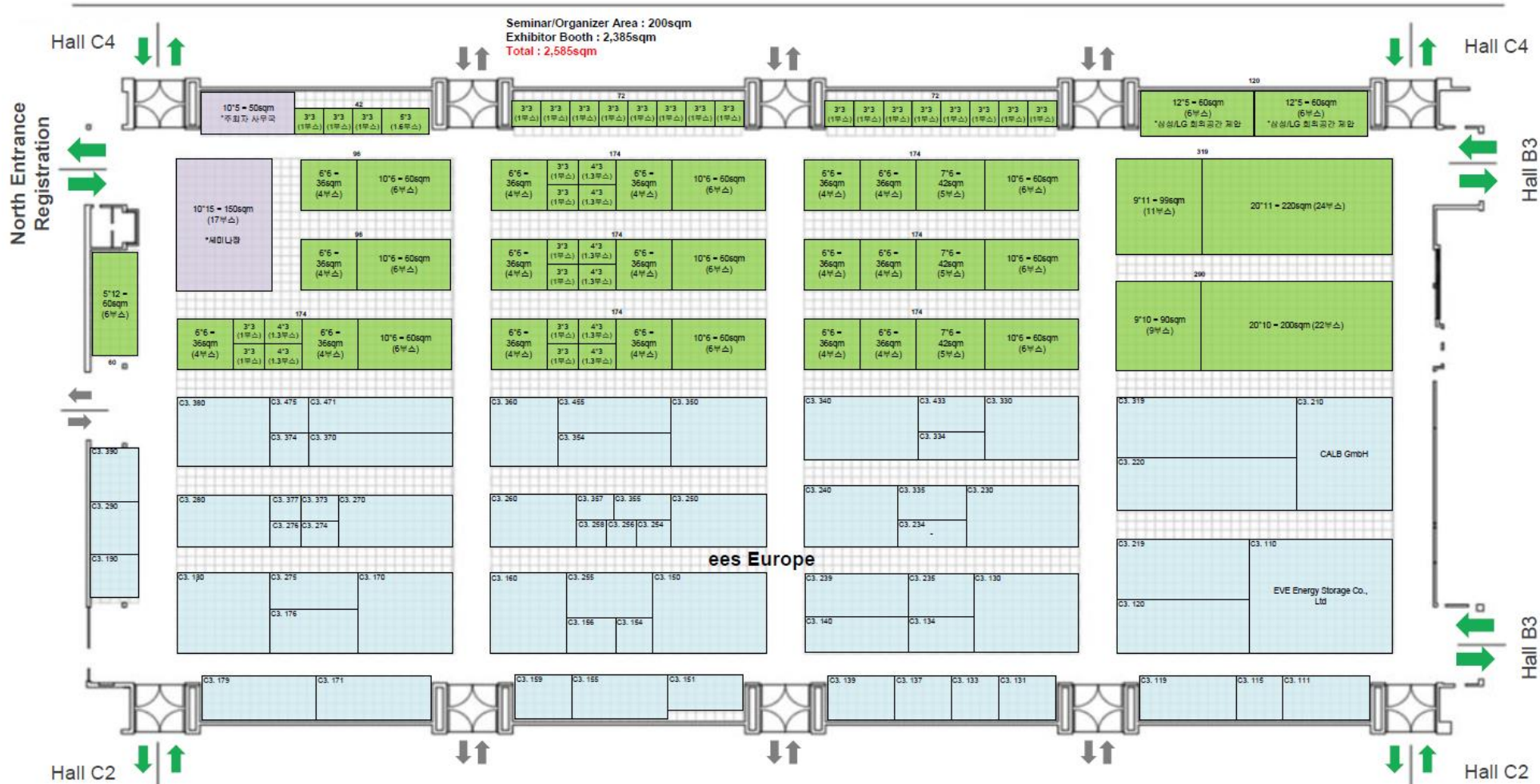


Others

Battery recycling/reuse, battery charging and discharging systems, EV batteries and applications, dry rooms/humidity regulators, battery cases, AC/DC converters, transformers, electrical breakers, etc.

May 7^(Wed) - 9^(Fri), 2025
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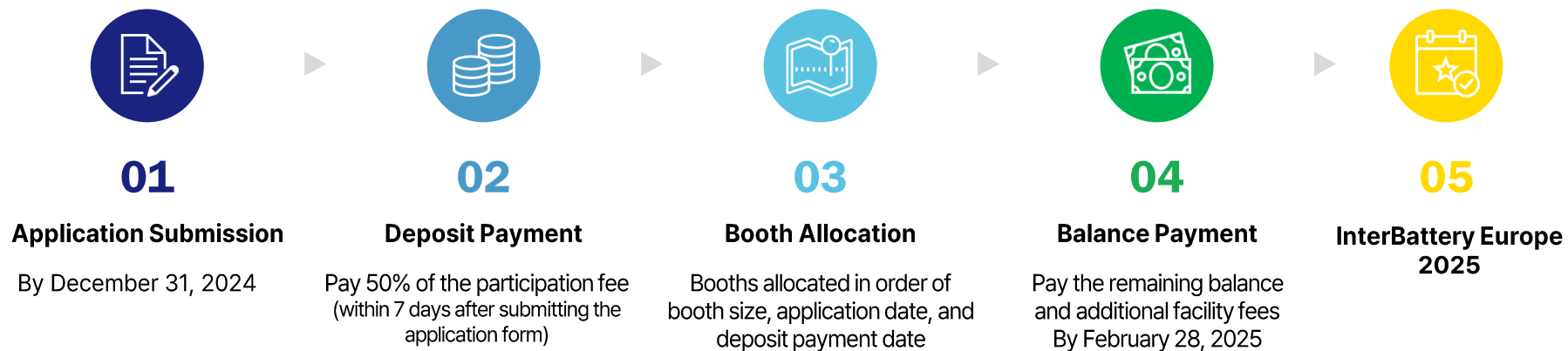
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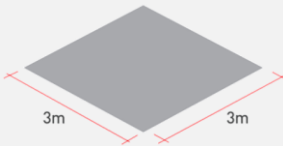
04 PARTICIPATION & EXHIBITOR BENEFITS

PARTICIPATION GUIDE

Process



Booth Fee

Type	Space Only	Shell Scheme	Premium
1 Booth (per SQM) ※ Minimum application: 9 SQM	USD 400	USD 600	USD 700
Provided			
	• Exhibition Space Only (3m x 3m) • Booth design and construction must be approved by the organizer • Utility services are ordered separately	• Basic Booth Construction • Provided: Fascia board, carpet floor, information desk and chair (1 set), spot lights, electricity outlet (1 set) • Utility services are ordered separately	• Unique booth designs provided • Provided: Fascia board, carpet floor, information desk and chair (1 set), spot lights, electricity outlet (1 set) • Utility services are ordered separately

Note: Images shown are from 2024 booth designs, 2025 booth designs will be announced later.
Final costs may vary based on booth type and location following organizer approval.

Exhibitor Benefits

01 Global Business Opportunities

InterBattery Europe presents real business opportunities with participation from leading global battery manufacturers like LG Energy Solution and Samsung SDI. It offers the largest networking platform in the industry where key figures in the battery sector come together. Participants can discover new business partners, explore collaborative opportunities, and gain insights into market trends.

02 Re-Booking Priority

Companies that participate in both the InterBattery and InterBattery Europe exhibitions will be given priority to reserve booths of the same size at the next exhibition in Korea.

03 Exhibitor Promotion

Participating companies will be actively promoted both online and offline throughout the year via InterBattery official channels, The Smarter E Europe official website, newsletters, and social media.



THANK YOU!!



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